



Summer Jobs Connect Social Media Contest

Share your **#SummerJobsConnect** story throughout the summer for a chance to win cool prizes!

Congratulations on your summer job experience — here's more! The Cities for Financial Empowerment Fund and Citi Foundation's **#SummerJobsConnect** is working with **Virginia Beach's Summer Youth Employment Program** to tell the world why experiences like yours are important, and particularly how you're working to manage your money better by getting paid through a bank or credit union account or a pay card.

Throughout the summer, share your answers to questions we'll be asking over Twitter, Instagram, or email (sjc@cfefund.org) — just be sure to use the hashtag **#SummerJobsConnect** because you'll also be entered to win prizes like AirPods, iPads, or gift cards! And get creative!

We will select winners throughout the summer, so feel free to enter multiple times, and respond to these questions throughout your job experience. Make sure to follow us at [@CFEFund](https://twitter.com/CFEFund) on Twitter and [@SummerJobsConnect](https://www.instagram.com/SummerJobsConnect) on Instagram for an even better chance to win!

Summer Job Questions:



My first paycheck means...

How did it feel to get paid? Tell us what your first paycheck means to you. How will you use it—will you save it for something in particular? Will you use it to buy something?



On the job.

What's the best part of your summer job? What do you do for your job? What have you learned? Take a picture or share a video of you working and tell us your story!



A real account, not a piggy bank.

Why is it important to have a safe place to put your hard-earned money? What do you like about having a bank or credit union account? Why did you open the account? What have you learned about using a bank or credit union account to manage your money?



Best money or savings tip.

What's something you've learned—about saving money, or using it smartly? How has having a job helped you learn to manage your own money? What have you taught your friends or family about saving, or using a bank or credit union account?



Savings motivation.

It's hard to stay on track and save. How do you stay motivated? What is your summer savings goal? Are you saving for something in particular? Tell us what you're saving for and share some encouraging words with other savers.



My money mentor.

Who taught you the most about saving or using money wisely? Your summer job experience? Your SJC program? Your family? Friends? What did they teach you? Why was it important?

Submit your responses all summer long, to any of the following:

Twitter: [@CFE Fund](https://twitter.com/CFEFund) • **Instagram:** [@SummerJobsConnect](https://www.instagram.com/SummerJobsConnect) • **Email:** sjc@cfefund.org

RULES:

1. Don't have a Twitter or Instagram account? Email your answer (and a photo or video) to sjc@cfefund.org.
2. Look out for a DM! The CFE Fund will contact winners on social media or via email to hear more and ask where to send your prize if you're a winner.
3. Be sure to include **#SummerJobsConnect** and [Program handle] in your post! Bonus points for retweeting or sharing other **#SummerJobsConnect** stories to support each other's savings and summer jobs successes.
4. By using the **#SummerJobsConnect** hashtag, or submitting your story over email, you give Citi Foundation and the Cities for Financial Empowerment Fund permission to share and publicize your submission.