

BAYFRONT ADVISORY COMMISSION  
MEETING SUMMARY  
October 20, 2016  
VIRGINIA BEACH RESORT HOTEL & CONFERENCE  
CENTER

MEMBERS PRESENT:

Chairman Kal Kassir, Joe Miller, Charlie Malbon, Wally Damon, Stacey Shiflet, Mercedes Holland

STAFF PRESENT:

Kay Wilson – City Attorney’s Office.

CALL TO ORDER:

- Chairman Kassir welcomed members and guests;
- No quorum being present, minutes for the August 18, 2016, and September 15, 2016, meetings were deferred to the November meeting.

CHAIRMAN’S REPORT:

- Chairman Kassir reported that he planned to contact the city manager’s office about plans for staff support of the BAC in light of management realignments and the retirement of Clay Bernick.
- Asked about how to respond to questions about siting of the Greystar project (Overture Point Chesapeake Apartments) near the new Lesner Bridge, Kay Wilson said the project was approved by the Planning Commission and City Council under a conditional use permit. Variation from the details of the original permit can be granted as long as those details are in “substantial compliance” with the approved permit,
- An application to develop property on the north side of Shore Drive and Pleasure House Creek was deferred from the October 24 Chesapeake Bay Preservation Board until November. This application needs to come before the BAC in November in advance of that hearing.
- Now that guidelines for community signs have been approved, the Communications Committee needs to make plans for getting the word out about the process and guidelines.

STAFF REPORTS & UPDATES:

None

COMMITTEE REPORTS & UPDATES:

- Design: Joe Miller reported that the process for commissioning the piece of public art that will abut the new Lesner Bridge is progressing. The Virginia Beach Arts Commission and Foundation have winnowed the number of artists from the original 60 down to one. Details will be released when the contract is signed.
- Communications: Volunteer Denise Bowman-Scott reported that the BAC’s Facebook page was used to update residents on Hurricane Matthew-related issues as often as city officials made that information available.

- Public Safety, Transit, Parking & Pedestrian Access: Charlie Malbon reported the following items:

Bayfront shuttle update: Discussions about layover sites and times for the shuttle resulted in agreement that Hampton Roads Transit will be allowed to use First Landing State Park for layovers if limited to 5-6 minutes. The BAC will receive a presentation at its November meeting that will include cost options. It was agreed that action will be needed on this shuttle soon to allow the hotels and restaurants affected to put together their marketing plans including shuttle information for the 2017 season. It was noted that 1.1 million visits to the state park are logged each year.

NEW BUSINESS: None

OLD BUSINESS: None

**PROJECT BRIEFINGS; OPEN DISCUSSION & COMMENTS FROM THE PUBLIC:**

- Wally Damon reported citizens voicing concerns at civic league meeting about problems they were having with their insurance companies in wake of Hurricane Matthew.
- Empsey Munden reported that the Cape Story By The Sea annual Oyster Roast will move back to the neighborhood park and will be held Sunday, Nov. 6 from 1 to 5 p.m. Tickets are \$35 until Nov. 1; \$45 thereafter.

ADJOURN

NEXT MEETING: November 17, 2016, 3:30pm, at the Virginia Beach Resort Hotel & Conference Center