

BAYFRONT ADVISORY COMMISSION MEETING
SUMMARY
AUGUST 12, 2015
VIRGINIA BEACH RESORT HOTEL &
CONFERENCE CENTER

MEMBERS PRESENT:

Chairman Kal Kassir, Stacey Shiflet, Vice Chairman Scott Ayers, Mercedes Holland (JEB Little Creek/Fort Story Liaison), Charlie Malbon, Joe Bovee, Faith Christie, Captain Hughlett (JEB Little Creek/Fort Story Liaison)

STAFF PRESENT:

Clay Bernick – Planning Department, Kay Wilson – City Attorney’s Office, Brian Solis – SGA Department, Tara Reel – SGA Department Intern

CALL TO ORDER:

Chairman Kassir

CHAIRMAN’S REPORT:

- Chairman Kassir reported on meeting with Resort Advisory Commission and focus on Northampton Boulevard/Shore Drive intersection area as major gateway for emphasizing sense of arrival to the City, opportunities for improved signage and aesthetics
- Chairman Kassir noted Norm Carrick had advised he was resigning from the Commission, City Council will appoint replacement in near future
- Chairman Kassir reported that the Commission had held its annual workshop prior to the meeting; set priorities for coming year
- Minute approvals postponed to September meeting

CITY REPORTS & UPDATES:

- Brian Solis and staff from Hampton Roads Transit made presentation for proposed Shore Drive shuttle bus service to run from Memorial Day through Neptune Festival; day route to follow Atlantic Avenue and Shore Drive to Vista Circle; evening route to follow Laskin Road to First Colonial Road to North Great Neck Road to Shore Drive to Vista Circle; staff reviewed analysis of proposal and anticipated \$2.00 fare; discussed value added by Shore Drive Community Coalition survey; stops would be place roughly every 0.2 mile along developed parts of the routes; Captain Hughlett suggested consideration of rerouting day route through Fort Story to address visitor demands at Old Lighthouse and First Landing Memorial sites; fares would cover 20-30% of costs for service,; balance of costs from Tourism Growth Investment Fund
- Clay Bernick reported no development proposals were pending in the area expect for conditional use permit for bulk storage (rental of trucks) at shopping center on Long Creek and North Great Neck Road scheduled for September Planning Commission; continued routine zoning enforcement matters; reported on follow-up of staff team investigation of traffic merging issue at Northampton Boulevard ramp eastbound at Shore Drive and remediation work underway by

Public Works; Commission requested feedback on Corps public information meeting concerning jetties proposal for Lynnhaven Inlet held July 22; Commission inquired about townhouse condominium project near Henry's where all trees were removed and compliance with approved plans; provided updated handouts of Rules and Procedures, Roster

COMMITTEE REPORTS & UPDATES:

- Design: Joe Bovee reported that Shore Drive Phase 3 plans were anticipated to be at 65% completion in September; plans for sense of arrival areas at south end Long Creek Bridge, Marlin Bay Drive and Shore Drive, Greenwell Road and Shore Drive, North Great Neck Road and Shore Drive, and Frist Landing State Park entrance; need to do final coordination and develop flag designs; discuss at September Committee meeting; will be continuing work on Waterman's Walk concept plans, Design Guidelines update, Neighborhood Signs marketing, Recognition Awards and input to Comprehensive Plan update
- Communications: Vice Chairman Ayers thanked Norm Carrick for his service and work on newsletter; seeking volunteer to work on newsletter; requested staff to work with City's Volunteer Office; requested staff post neighborhood signs info on website and communicate with Council of Civic Organizations; updating mailing and distribution list for newsletter
- Public Safety, Transit, Parking & Pedestrian Access: Charlie Malbon inquired concerning stats of bike racks at beach access areas with Parks & Recreation; staff will work to complete effort

COMMUNITY REPORTS & UPDATES:

- No report

NEW BUSINESS:

- Captain Hughlett reported on Condition Bravo since May due to ISIS threats; new normal; may necessitate longer turn lanes off Shore Drive for gate access and ID checks; Gate 3 will be closing; population of 18,400 at Little Creek and 2,000 at Fort Story with anticipated 1,000 population increase by 2016; JEB has estimated \$4 billion economic impact to region; \$300 million in construction projects underway; Old Lighthouse renovations commencing; Coast Guard would like to dispose of ownership of new lighthouse but since contamination issue

OLD BUSINESS:

- No report

PROJECT BRIEFINGS, OPEN DISCUSSION & COMMENTS FROM THE PUBLIC:

- No report

NEXT MEETING (TENTATIVE):

- September 17, 2015 2:00 PM Subcommittees (if scheduled); 3:30 PM Commission meeting at Virginia Beach Resort Hotel & Conference Center
- Clay Bernick reminded of need for Subcommittees to advise him of need to meet one week in advance of meetings so proper legal notice can be complied with

ADJOURN