

BAYFRONT ADVISORY COMMISSION
MEETING SUMMARY
APRIL 16, 2015
VIRGINIA BEACH RESORT HOTEL &
CONFERENCE CENTER

MEMBERS PRESENT:

Chairman Kal Kassir, Gee Faison, Charlie Malbon, Faith Christie, Joe Bovee, Joe Miller, Stacey Shiflet, Vice Chairman Scott Ayers, Norm Carrick, Ross Brockwell (Planning Commission Liaison), Mercedes Holland (JEB Little Creek/Fort Story Liaison)

STAFF PRESENT:

Clay Bernick – Planning Department, Kay Wilson – City Attorney’s Office, Jim Ricketts, Convention & Visitors Bureau, Chuck Applebach, Convention & Visitors Bureau

CALL TO ORDER:

Chairman Kassir; introduced new JEB Little Creek Fort Story Liaison Mercedes Holland

CHAIRMAN’S REPORT:

- Chairman Kassir met with Arts Foundation on Lesner Bridge Art Project; RFP June 5 deadline
- Chairman Kassir and Charlie Malbon met with Mayor Sessoms
- Chairman Kassir and Charlie Malbon met with Brian Solis at SGA Office re: HRT Shore Drive corridor trolley proposal
- Chairman Kassir attended Bay Island Civic League Lesner Bridge presentation
- Chairman Kassir reelected Chairman, Scott Ayers reelected Vice Chairman

CITY REPORTS & UPDATES:

- Convention & Visitors Bureau staff and consultants presented new City 3 beaches marketing approach; working to add a new visitor center at Chesapeake Bay Bridge Tunnel with new parallel south tunnel project
- Clay Bernick reported website updates for Commission, roster updates, noted May 13 Planning Commission agenda would hear Zoning Ordinance changes for Shore Drive Corridor and Greystar application; City Manager’s Office directive for Commission to work on Waterman’s Walk concept plan and strategy for inclusion in FY 2016-2017 City budget

SUBCOMMITTEE REPORTS & UPDATES:

- Design: No Report
- Communications: No Report

- Public Safety, Transit, Parking & Pedestrian Access: Charlie Malbon reported on details of HRT Shore Drive Corridor Trolley project; July 2016 proposed operations start

COMMUNITY REPORTS & UPDATES:

- Wally Damon of Chesapeake Beach Civic League addressed desire for trolley service and Lesner Bridge naming contest

NEW BUSINESS:

- Commission requested Clay Bernick initiate work on addressing Northampton Boulevard to Shore Drive eastbound exit ramp issues

OLD BUSINESS:

- No report

PROJECT BRIEFINGS, OPEN DISCUSSION & COMMENTS FROM THE PUBLIC:

- Consultant team presented Greystar age restricted apartment project proposed for portion of former Duck-In site; scheduled for May 13 Planning Commission hearing; suggested public art space at southeast corner of site a Shore Drive and Page Avenue
- President of Chesapeake Beach Civic League and other neighborhood residents addressed concerns re: Lesner Bridge naming contest

NEXT MEETING (TENTATIVE):

- May 21, 2015 2:00 PM Subcommittees (if scheduled); 3:30m PM Commission meeting at Virginia Beach Resort Hotel & Conference Center

ADJOURN