

BAYFRONT ADVISORY COMMISSION
MEETING SUMMARY
MARCH 19, 2015
VIRGINIA BEACH RESORT HOTEL &
CONFERENCE CENTER

MEMBERS PRESENT:

Chairman Kal Kassir, Gee Faison, Charlie Malbon, Joe Bovee, Stacey Shiflet, Norm Carrick, Ross Brockwell (Planning Commission Liaison)

STAFF PRESENT:

Clay Bernick – Planning Department

CALL TO ORDER:

Chairman Kassir

CHAIRMAN'S REPORT:

- Chairman Kassir met with Arts Foundation on Lesner Bridge public art project to engage in fundraising for art proposed at west end of Lesner Bridge, approximately \$350K anticipated cost, RFP will go out, Jim Arnhold and Harry Lester serving as co-chairs
- Chairman Kassir reported that the 4-5 flag areas for Bayfront area were forwarded to Deputy City Manager Dave Hansen, Commission will need to identify priority locations and prioritize the list
- Chairman Kassir provided and reviewed copy of March 11 letter from Commission to Mayor and City Council re: pedestrian access under Lesner Bridge from former Duck-In site as starter phase of Waterman's Walk
- Chairman Kassir noted Greystar age restricted apartment project proposed for portion of former Duck-In site will be presented to Commission at April 16 meeting for comments, includes potential for public art space at southeast corner of site at Shore Drive and Page Avenue
- Chairman Kassir noted meeting held with Charlie Malbon and City staff re: potential Shore Drive corridor HRT trolley service
- Chairman Kassir reported award to Bob Stanton pending presentation by Commission

CITY REPORTS & UPDATES:

- Clay Bernick reported due to lack of quorum that election of officers postponed to April 16 meeting; staff working to update Commission website; provided copy of proposed code change to Zoning Ordinance to encourage development to follow Shore Drive Corridor Design Guidelines; provided copy of updated Commission rules of procedure adopted February 19; circulated Commission roster to obtain updates and corrections; provided copy of updated Commission mission, partnerships, subcommittees and action items developed at July 2014 annual retreat; noted no change in administrative support issues for Commission

- Commission inquired as to status of illegal auto repair on South Oliver Drive; volleyball nets and posts on Bay beaches; concerns with City website search function issues; problems with A frame signs near shopping center between Seashell Road and Red Tide Road and requested Clay Bernick follow up with Kay Wilson of the City Attorney's Office to address issue with owners as had been done with resort Advisory Commission on similar issues; Clay Bernick to follow up on inquiries

SUBCOMMITTEE REPORTS & UPDATES:

- Design: No Report
- Communications: Norm Carrick reported to the Commission the results of the Lesner Bridge naming survey and report submitted to Nancy Bloom of the City Attorney's Office for City consideration; 16,789 responses received; crude and other offensive or irrelevant responses eliminated; provided a raw data handout to the Commission; data adjusted based on assumed repetitive entries
- Public Safety, Transit, Parking & Pedestrian Access: Charlie Malbon reported on meeting with Chairman Kassir and Brian Solis and Mark Shea of the Strategic Growth Area Department to discuss a Shore Drive corridor HRT trolley service to connect various commercial and community destination points; City staff will report back to the Commission on recommendations at a future time; HRT ridership region-wide is 5 million with 2.5 million Virginia Beach based; trolley could begin in 2016 if approved and run on seasonal basis; Pleasure House Road western terminus of route; noted Convention & Visitors Bureau is marketing Virginia Beach with 3 beaches – Bayfront, Oceanfront and Sandbridge

COMMUNITY REPORTS & UPDATES:

- Wally Damon of Chesapeake Beach Civic League addressed Chick's Beach restaurants' support for trolley service; bridge naming survey has created high levels of community interest

NEW BUSINESS:

- No report

OLD BUSINESS:

- No report

PROJECT BRIEFINGS, OPEN DISCUSSION & COMMENTS FROM THE PUBLIC:

- No report

NEXT MEETING (TENTATIVE):

- April 16, 2015 2:00 PM Subcommittees (if scheduled); 3:30 PM Commission meeting at Virginia Beach Resort Hotel & Conference Center

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