



Resort Advisory Commission
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RESORT ADVISORY COMMISSION MINUTES

DATE: September 3, 2020
TIME: 3:00 pm
PLACE: Virginia Beach Convention Center, 2nd Floor, Room 1BCD

COMMISSION MEMBERS PRESENT

BJ Baumann
Bill Gambrell
Bryan Cuffee
Chuck Cayton
George Kotarides
Keith Ireland
Kristina Chastain
Laura Habr
Lori Overholt
Michael Ronan
Michael Levinson
Mike Eason
Page Miyares
Randy Thompson

Russell Lyons
Tyler Brown

COMMISSION MEMBERS ABSENT

None

OTHERS PRESENT

Billy Almond, PDRC
Preston Midgett, TPPC
Guy Tower, City Council
Brian Solis, CMO
Emily Archer, SGA
Jenizza Badua, SGA
Kathy Warren, SGA/RAC Staff Liaison
Sheri Higgason, Recorder CVB/RMO

BJ Baumann called the meeting to order at 3:00pm. **Motion carried to approve the August 6, 2020 RAC minutes as written.**

Resort Area Outdoor Café Franchise Regulations Update – Emily Archer / Jenizza Badua
Emily Archer introduced the 35-year old outdoor café program, which consists of an outdoor café constructed on public property, attached to a restaurant on private property. Because new and innovative materials are available, and City regulations have changed, the RAC had requested that the SGA Office update and consolidate the document, bringing it more in line with the revised RASAP.

The primary purpose of the outdoor café program is the same: to have a public amenity that provides a welcoming ambiance for shopping and dining in the resort while promoting the health safety and welfare of the residents and visitors in the resort area.

The outdoor cafes were consolidated into three categories: boardwalk, sidewalk and west of Pacific Avenue within the resort area. The regulations were expanded to allow fast-casual establishments to participate in the program who are participants in green programs that encourage recycling and other environmentally friendly operations.

Jenizza Badua provided additional physical and operational requirements that are updated in the

regulations revisions, which included such site elements as planting requirements, signage, perimeter fencing, furniture, fixtures and canopies.

Next steps include presentations to additional stakeholders and briefing to Council and request for approval in October.

Chairman's Report

BJ Baumann advised that the RAC Resolution was adopted unanimously by City Council. Ron Williams advised the Commission about the status of the CVB Task Force.

Committee Reports

Transportation, Parking, Pedestrian Committee (TPPC)

TPPC Chair Preston Midgett updated the Commission on the Resort Area Mobility Plan (RAMP) Steering Committee.

Planning & Design Review Committee (PDRC)

PDRC Chair Billy Almond reviewed the 31st Street Canopy presentation and had the versions sent to RAC Members for preference.

Oceanfront Enhancement Committee (OEC)

OEC Chair, Randy Thompson advised on the status of the Project Art Project and funding presented by Nina Goodale. They also received an update on the café regulations.

Resort Investment Committee (RIC)

RIC Chair BJ Baumann said that the RIC discussed future RAC speakers' availability and the Resolution.

Oceanfront Strategic Growth Area Committee (OSGAC)

OSGAC Chair Kristina Chastain reported that they discussed short-term rentals and discussed opportunities for development for Central Beach as part of an ongoing discussion.

G.R.E.E.N.

G.R.E.E.N. Chair, Laura Habr reported that the committee spent the meeting date applying Keep It Beachy Clean stickers to the oceanfront recycling cans.

Staff Report

Jamie Capps reported that the Beach Ambassadors Reopen the Beach Contract had been extended to September 27. The City has also extended the sound system on the boardwalk.

Old Business

None

New Business

None

Public Comment

None

Meeting adjourned at 3:40 p.m.