



Resort Advisory Commission
2101 Parks Avenue, Suite 302
Virginia Beach, VA 23451
(757) 385-4800
FAX (757) 422-3666

RESORT ADVISORY COMMISSION MINUTES

DATE: December 5, 2013
TIME: 3:00 pm
PLACE: Virginia Beach Convention Center, Meeting Room 5AB

COMMISSION MEMBERS PRESENT

Preston Midgett
Billy Almond
Jim Davis
Craig Roback
Bobby Melatti
Randy Thompson
John Hawa
Joe DaBiero
Kristina Chastain
Laura Habr
Sam Reid
Nancy Creech
Bryan Cuffee
Sylvia Strickland
Ken Taylor
Gerrie West
Greg Ward for Art Webb

COMMISSION MEMBERS ABSENT

Tom Brown
Michael Cloud-Butler

OTHERS PRESENT

John Uhrin, City Council
Bill Gambrell, VBRA
David Fairbaugh, SGA Parking Mgmt.
Bill Reed, BEACON
Diane Ippolito, OEC
Tom Ippolito, OEC
MPO Matt McInerney, 2nd Prec.
Lt. Ken Spivey, 2nd Prec.
Lt. Harry McBrien, VB 2nd Prec.
Mike Eason, SGA RM
Robin Hart, SGA / Recorder

Chair Preston Midgett called the meeting to order at 3:00pm.

Motion carried to approve the minutes from the November 7, 2013 meeting as written.

Preston introduced Bill Gambrell, newly elected President of the Virginia Beach Restaurant Association. He will assume Kristina Chastain's seat as representative for the VBRA on the Resort Advisory Commission (RAC) starting January 2014.

COMMITTEE REPORTS

Transportation, Parking, Pedestrian Committee (TPPC)

Preston Midgett reports that there will be a trial program in the city in 2014 for the Residential Parking Permit (RPP) area signs, posting both double- and single-image signs. They will record data from any tickets issued in order to see whether one type of sign works better at conveying the parking message in the RPP areas. The current signs will no longer be used.

It is hoped that employee online registration for RPP passes may be implemented in the summer at a rate of \$20 per employee. More discussion to follow.

Pedestrian bollards may be placed at certain intersections on Pacific and Atlantic Avenues, but there has to be a plan for it and it will look appropriate only in certain areas. More information to follow.

Planning Design Review Committee (PDRC)

Billy Almond reports that they discussed the Ocean Sands Resort hotel encroachment project. Although the committee expressed general support for the project, they requested additional drawings to be sent to members after the meeting, with comments directed to Kristine Gay, who will include them in her report.

At the last PDRC meeting, an update on the proposed change to the law enforcement memorial at 35th Street was given by Chief Jacocks. They will try to advance the idea of a more permanent display of the End of Watch (EOW), after some PDRC members return with some alternate presentation ideas in January or February 2014.

With input from law enforcement, the modification of the boardwalk benches may become a pilot project for a small section of the boardwalk, in order to gauge reaction to the proposed modifications. They will try to implement that for this season.

The location and design for the 20th Street restroom project are still yet undecided.

An update on the LifeguART project identifies the potential to use Sunrise Beach Services' beach storage boxes as additional display space, and they are pursuing that.

On studying the boardwalk lighting replacement, John DeVan is scheduled to come to PDRC in January to present ideas about what can be done with LED lighting.

Oceanfront Enhancement Committee (OEC)

Jim Davis not present; however, Tom Ippolito provides information about discussion on addressing inappropriate behavior at the oceanfront, and the idea of stakeholder interviews possibly being handled by the Resort Investment Committee (RIC).

Mike Eason notified the committee that some of the Power of Change donation meters are being replaced due to maintenance issues.

Resort Investment Committee (RIC)

Ken Taylor echoed Tom Ippolito's comments about stakeholder interviews on behavior, and is hoping to have some scheduled for review after the first of the year.

Ken mentions that they are in the process of drawing up RAC subcommittee guidelines for membership and attendance. The committee plans to them to RAC in January. The guidelines address attendance, rules of appointment, how someone becomes a voting member etc.

The nominating committee has established nominations for chair and vice-chair. Vice chair has been deferred to January. **A motion was carried to elect Billy Almond as Chair for RAC effective January 1, 2014.**

Communications Committee

Sylvia Strickland announces that the Communications Committee did not meet, but they are looking for additional members to serve on the committee.

G.R.E.E.N. Committee

Laura Habr gives a presentation on recognition of the Virginia Green Program and its participants, and recognized member winners for outstanding efforts. The first annual Virginia Green statewide conference was held at the Virginia Aquarium on December 3 and 4, 2013.

Staff Report

There will be a Resort Season Police Update presentation to the RAC at the January 9 meeting.

The meeting on the pedalcab franchise agreement went well, and is moving forward. There will be a pedalcab franchise operating at the beach this summer.

John Boylan, the City's homeless coordinator, will be leaving his position on December 6, and Chuck Davis, of building maintenance, is retiring December 20.

New Business

None

Other Business

The 2014 RAC and Subcommittee meeting schedule is available.
Financial statements for commission members are due January 15, 2014.

The meeting was adjourned at 3:37p.m.