



Resort Advisory Commission
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RESORT ADVISORY COMMISSION MINUTES

DATE: December 1, 2022
TIME: 3:00 pm
PLACE: Virginia Beach Convention Center, Room 3AB

COMMISSION MEMBERS

PRESENT

BJ Baumann
Randy Thompson
Bill Gambrell
Billy Almond
Chuck Cayton
Delceno Miles
George Kotarides
John Zirkle
Michael Levinson
Mike Eason
Mike Mauch
Michael Ronan

Page Miyares
Tyler Brown
Bobby Melatti
D. Nachnani
Bob Taylor

COMMISSION MEMBERS

ABSENT

Damen Watson
Lori Overholt

OTHERS PRESENT

Linwood Branch, City Council
Worth Remick, Council-elect

Tony Espinosa, VBLE
Teri Wiley, VBHA
Terri Boothe, VB Resident
MacKenzie DiNardo, AQM
Kathy Warren, DED
Nancy Helman, CVB
Brande Rumpf, CVB
Stacey Parker, The Pilot
Wendell Phillips, RMO
Lisa Bleakley, RMO
Robin Hart, Recorder, RMO

RAC Chair BJ Baumann called the meeting to order at 3:00pm. Minutes of the November 3, 2022 and October 6, 2022 meeting were approved as written.

Chairman's Report

BJ Baumann welcomed Council-elect Remick.

Both BJ Baumann and Randy Thompson were elected to serve the 2023 calendar year as RAC President and Vice President, respectively.

The RAC Annual Report for FY22 will be presented to Council December 6, 2022.

Committee Reports

Transportation, Parking, Pedestrian Committee (TPPC) & Resort Area Mobility Plan (RAMP) Steering Committee

Chuck reported that TPPC met November 17. **Motion carried to send the draft letter of support for the September 2022 RAMP document to Council.**

Planning & Design Review Committee (PDRC)

Billy Almond reported that they did not meet, however, they have developed a subcommittee to work on the Atlantic Avenue Reimagined plan.

The RAC supported writing a letter of appreciation to the professor and students of Virginia Tech for their project submittals for ideas for the Sense of Arrival at I264East- and West by the VIC. It will go to the Mayor for review and signature.

Oceanfront Enhancement Committee (OEC)

Randy Thompson reported that they have two OEC members serving on the selection committee for the art project at 21st and Pacific Avenue. He and Bobby Melatti are on the selection committee for the Projection Art Station at 24th Street, with one reply to the RFP so far.

They are hoping to have more applicants express interest in serving on the Cannabis Advisory Committee and Mike Mauch will assist in spreading the word.

A motion was carried to send the draft letter to Council concerning developing a permit requirement for busking.

Resort Investment Committee (RIC)

BJ Baumann reported that they had Phil Kellam appear to discuss how they could dissect areas for financial data and determined that there need to be guidelines on how to categorize information, either geographically or by business or license type.

They reviewed scheduled speakers for the RAC, which included Gary Ryan from MOCA and Cynthia Spanoulis from the VA Aquarium. There were also requests to have briefs on SITW23, the VICTUS report, Atlantic Park and CVB/RMO updates.

Councilman Branch reviewed a resort projects list that the RAC will continue to pursue, and BJ thanked him for his assistance with moving them forward.

Oceanfront Strategic Growth Area Committee (OSGAC)

Bill Gambrell reported that they met with a Planner from the City of Chicago and compared how their advisory committees assist with their city projects, similar to the processes in Virginia Beach.

G.R.E.E.N.

Mike Mauch reported that the G.R.E.E.N. committee heard a presentation on a five-minute beach cleanup program from a Norfolk Academy senior student, and hope to implement it in Virginia Beach.

They heard the progress of an app developed by Stacey Shiflet to allow residents and businesses to take a pledge to remove the use of polystyrene ahead of an upcoming ban on the product.

Staff Report

Lisa Bleakley updated the committee on the Holiday Lights program and upcoming scheduled events.

Old Business

None

New Business

None

Public Comment

None

Meeting adjourned at 3:38p.m.