



Resort Advisory Commission  
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## RESORT ADVISORY COMMISSION MINUTES

**DATE:** April 1, 2021  
**TIME:** 3:00 pm  
**PLACE:** HYBRID: Virtual via Webex and In-Person attendance  
at the Virginia Beach Convention Center, Room 1CD

### COMMISSION MEMBERS

#### PRESENT

BJ Baumann  
Randy Thompson  
Bill Gambrell  
Billy Almond  
Chuck Cayton  
John Zirkle  
Lori Overholt  
Mike Eason  
Michael Mauch  
Michael Ronan

### COMMISSION MEMBERS

#### ABSENT

Kristina Chastain  
Michael Levinson  
Rosemary Wilson

### OTHERS PRESENT (VIA WEBEX)

Doug Douglas, RAC  
George Kotarides, RAC

Page Miyares, RAC  
Tyler Brown, RAC  
DCM Ron Williams  
Taylor Adams, Econ. Dev.  
Guy Tower, Council  
MK Zimmerman, Office of  
Volunteers  
Caryl Thompson, Aquarium  
Bryan Cuffee, Gold Key/PHR,  
Gerrie West, Dills Archit.  
Michael Cloud-Butler, VB  
Resident  
Sylvia Strickland, HRC  
Brett Hall, WAVY  
Lara Caso, WAVY  
Stacey Parker, The Pilot  
Nancy Perry, CNU  
Martha McClees, Vision  
Sgt. Nick Ball, VBPD  
Capt. Sean Adams, VBPD  
Nancy Helman, CVB  
Lauren Townsend, CVB  
Teresa Diaz, CVB

Jamie Capps, RMO SEO  
Crystal Rivera, DHNP  
Deb Zywna, SGA  
Emily Archer, SGA  
Mark Shea, SGA

### OTHERS PRESENT

Terion Griffin, The Lot  
Bobby Melatti, OEC  
Del. Barry Knight  
Lt. Scott Merce, VBLE  
Sgt. Nicole Kosmas, VBLE  
Brian Solis, CMO, RMO  
Kevin Hershberger, Zoning  
Wells Freed, DHNP/RMO  
Kyle Carlson, DHNP/RMO  
Kathy Warren, SGA  
Robin Hart, SGA, Recorder

BJ Baumann called the meeting to order at 3:00pm.

### Recognition

With family members in attendance, BJ posthumously recognized Preston Midgett with a Service Award plaque, and his RAC nameplate, for 18 years' service on the RAC. She also announced the Annual Preston Midgett RAC Volunteer of the Year Award, beginning January 2022.

BJ recognized RAC Commissioners whose terms ended in 2019 and 2020 with Service Award plaques, which are to be mailed to the recipients.

Mary Kay Zimmerman of the City's Office of Volunteer Resources recognized Bobby Melatti for

reaching a 20- year City Volunteer Services Milestone and he was presented with a plaque.

**Motion carried to approve the March 4, 2021 minutes as written.**

RMO Oceanfront Zoning/Code Enforcement Education – Brian Solis  
Presenters Brian Solis, Wells Freed, Kevin Hershberger and Crystal Rivera spoke about the development of the new Resort Management Office (RMO), code enforcement regulations, zoning enforcement regulations and homeless outreach, respectively, and how they will be integrated with the Block by Block Ambassador program.

### **Chairman's Report**

BJ Baumann reviewed a letter drafted from the RAC to Council concerning increased support for law enforcement and public safety personnel. **Motion carried to send the letter to Council.**

### **Committee Reports**

#### Transportation, Parking, Pedestrian Committee (TPPC) & Resort Area Mobility Plan (RAMP) Steering Committee

Chuck Cayton updated the Commission on safety modifications at the 16<sup>th</sup> Street and Atlantic Avenue intersection, and the RAMP steering committee's progress for the mobility plan.

**Motion carried to send a letter to Council for extending the Cavalier Shores exception to the RPP program through substantial completion of construction.**

**Motion carried to request that Economic Development work with City Staff to develop a requirement for future projects to provide construction parking.**

#### Planning & Design Review Committee (PDRC)

Billy Almond reported that the PDRC did not meet for their April meeting.

#### Oceanfront Strategic Growth Area Committee (OSGAC)

Billy Almond provided a summary of insights from the last stakeholder interview held at the March 31 meeting.

#### Oceanfront Enhancement Committee (OEC)

Randy Thompson reported that the OEC invited Kevin Kemp for discussion on code enforcement at the resort and how the city addresses code violations regarding merchandising.

They had an update on providing additional restroom capacity at the resort, both temporary and permanent, for this summer, with the first permanent restroom to be constructed at 20<sup>th</sup> Street in the off-season.

They discussed the possibilities of increased marketing for parking in coordination with the CVB, dependent on what new programs might be developed.

#### Resort Investment Committee (RIC)

BJ reported that the RIC had a presentation on the TIP fund capacity.

They discussed speakers under consideration for RIC and RAC upcoming meetings

**G.R.E.E.N.**

Michael Mauch reported for the G.R.E.E.N. committee, focusing on the preservation of resources and increasing the marketing of green efforts to customers.

An effort has begun to update the city's Sustainability Plan, and how to assist businesses getting back into pre-pandemic green efforts.

They discussed opportunities for April 22 Earth Day cleanups.

**Staff Report**

None

**Old Business**

None

**New Business**

Kathy Warren apologized to the Commission for the technical difficulties experienced in trying to conduct today's hybrid meeting, and a transcript will be provided to Webex attendees.

Kathy also announced that effective April 1, the city began allowing employees who hold the ten-dollar per month parking pass to begin parking in the city garages and lots, and the city will monitor that data. Participating associations and the Treasurer's Office will be notified immediately.

**Public Comment**

Terrion Griffin, co-owner of The Lot on 25<sup>th</sup> Street, described his desire to hold a vendor fair with like vendors, with The Vintage Festival as a working name. It has been a success in Norfolk, and he would like to bring the event to the resort. He is working with the special events office and SGA office on the possibility.

Meeting adjourned at 4:52 p.m.