



RESORT ADVISORY COMMISSION
MINUTES

DATE: November 5, 2020
TIME: 3:00 pm
PLACE: Virginia Beach Convention Center, 2nd Floor, Room 1BCD

**COMMISSION MEMBERS
PRESENT**

BJ Baumann
Bill Gambrell
Bryan Cuffee
Chuck Cayton
George Kotarides
Laura Habr
Lori Overholt
Michael Ronan
Mike Eason
Page Miyares
Randy Thompson
Russell Lyons

Tyler Brown

**COMMISSION MEMBERS
ABSENT**

Doug Douglas
Keith Ireland
Kristina Chastain
Michael Levinson

OTHERS PRESENT

Mark Swingle, VA Aquarium
CJ Bodnar, Public Works
Ron Kuhlman, CVB
Brande Rumpf, CVB

Bill Hanbury, CVB
Tiffany Russell, CVB
Kellie Norman, CVB
Lynn Hightower, OEC
Officer Matt McInerney, VBPD
Billy Almond, PDRC
Preston Midgett, TPPC
Guy Tower, City Council
Ron Williams, DCM
Brian Solis, CMO
Jamie Capps, RMO
Terri Boothe, VB Resident
Kathy Warren, SGA
Robin Hart, SGA, Recorder

BJ Baumann called the meeting to order at 3:00pm. **Motion carried to approve the September 3, 2020 RAC minutes as written.**

Brainwaves Locations Presentation – Mark Swingle

Mark provided a recap of the Brainwaves Program and reviewed locations for plans for new installations on the boardwalk, as well as refreshing the existing exhibits. The timeline is being renegotiated but they are hoping to have them in place for next summer. The Commission approved of the suggested project locations as presented.

Stormwater Plan Update – CJ Bodnar

CJ provided an overview of the stormwater plan development since his last proposal to RAC from April 2019.

They have completed their Sea Level Rise Adaptation Strategy Report and submitted it to NOAA, which has been adopted by Council.

They have completed stormwater models for the entire City, as the Public Works Sea Level Rise Design Manual was adopted in June. He continued to explain to the committee what they are doing with the models for Master Planning.

CVB Tourism & Consumer Travel Updates - Bill Hanbury, Tiffany Russell, Kellie Norman
Bill Hanbury, CVB Executive Advisor and the CVB Team updated the Commission on Travel Indicators, Market Updates, and provided research on customer travel confidence the level of consumer travel confidence in the midst of the pandemic.

There were FY21 Tourism Marketing Updates provided for the winter and spring campaigns, which included tourism and meetings updates into 2022.

There was an update provided on the CVB Community Taskforce.

Chairman's Report

BJ Baumann announced the nominating committee for RAC Chair and Vice-Chair for 2021 in lieu of Kristina Chastain's absence. BJ Baumann was nominated for Chair and Randy Thompson nominated for Vice-Chair.

The Commission adopted the City's Remote Participation Policy Discussion for RAC.

RAC Resolution Update

BJ Baumann presented the RAC Resolution Update, nicknamed the ASAP Plan. It carries a continuing thread of safety and security for resort activities. It highlighted the Block by Block program, an Entertainment Task Force, Resort Cleanup and Maintenance and a parking program.

Ron Williams provided an update on the Resort Manager position, announcing that Brian Solis was to serve as the Interim Resort Manager through the end of September 2021.

Committee Reports

Transportation, Parking, Pedestrian Committee (TPPC) & Resort Area Mobility Plan (RAMP) Steering Committee

There was neither a TPPC meeting or RAMP meeting held in October.

Planning & Design Review Committee (PDRC)

Billy announced that the PDRC had a presentation for the Atlantic Park Street Closure Proposal from Mike Culpepper and Donna MacMillan-Whittaker. The next steps include appearing before the Planning Commission on November 4, appearance at City Council in December and addressing the future street closures involving 18th Street.

Oceanfront Enhancement Committee (OEC)

The October OEC meeting was moved to November 19, 2020 to allow for further RAMP discussion.

Resort Investment Committee (RIC)

BJ announced that the RIC discussed RAC Commissioner Terms set to expire in 2020.

The nominating committee was created, consisting of Kristina Chastain, Russell Lyons and George Kotarides. They will call for nominations at the next RAC meeting.

Potential RAC and RIC speakers to invite to future meetings were discussed. There is a request to have Chief Neudigate (December 2) at the next RIC for introductions and Mayor Dyer at the next RAC (January 7, 2021). Request Kevin Chatellier for a budget update and forecast at the December 2 RIC.

Regarding the resort area restroom project discussion, concerns about the location and cost were expressed and the VBHA asked that the City table the oceanfront restroom project. The City would revisit the funding opportunity and research further locations and suggestions provided during the

meeting.

New Business

RAC Remote Participation Policy Discussion and Adoption – The committee voted to adopt the policy contingent upon RAC’s adoption at the November 5, 2020 meeting.

Oceanfront Strategic Growth Area Committee (OSGAC)

The committee met with resort area stakeholders to discuss their ideas for enhancement at the oceanfront.

G.R.E.E.N.

The G.R.E.E.N. committee did not meet in October.

Staff Report

An update on the on-street parking program was provided by Kathy Warren.

Jamie Capps provided an overview of the Resort Special Events planned Holiday Lights program.

Old Business

None

New Business

None

Public Comment

None

Meeting adjourned at 4:40 p.m.