

Virginia Beach Clean Community Commission
Meeting Minutes
July 13, 2017

Attendees: Commissioners Anne Mannarino, Larry Banks, Dan Baxter, Nancy Degges, George Denice, Scott Kellam, and Josie Sprague; Kristi Rines, Craig Simmons & Tanya Ford from Waste Management; Mike Moore from Parks & Rec.; guest Monika Phillips

~Meeting called to order by Dan Baxter at 6:40 PM

~Approval of prior meeting minutes: Nancy Degges motioned to approve & George Denice seconded. Approved.

~Treasurer's report presented by Nancy Degges:

~\$24,949.93 in the VB Clean Community Volunteers, Inc. bank & CDs

~Includes \$650 income from CTBD Volunteer Appreciation Picnic sponsorships less approximately \$2,141 in CTBD VAP expenses.

Old Business:

~Stihl receipt for \$500 donation – Nancy has the receipt & will send Kristi Rines a copy. Dan did thank you to Stihl.

~Clean the Bay Day results – Held on Sat. 6/3. Mike Moore reported on the statistics of the clean-up. Virginia Beach volunteers picked up the most pounds of trash in Virginia. The total poundage was an increase over the prior year. Specific numbers:

Item	Public	Military	Total
# of volunteers	1182	?	118
Pounds collected	14606	?	14606
Miles cleaned	87	?	87
Total # of sites			30

While the number of volunteers was down from the previous, the pounds of trash collected increased. Note that these figures do not include the military participants.

The top 3 clean-up sites in Virginia were:

1. London Bridge Industrial Commerce – an abandoned vehicle was found in the woods and volunteers were able to push, pull, and carry it out!
2. Pembroke Meadows / Pembroke Shores – volunteers collected 2649 pounds of trash!
3. Owl Creek – 200 volunteers retrieved 1264 pounds of trash from the waterway.

Mike Moore explained his procedure for getting Clean the Bay Day volunteers. Emails go out to previous Zone Captains [ZC]. Volunteers sign up through the Chesapeake Bay Foundation website. Mike tries to schedule 20% more volunteers than needed, to allow for schedule changes.

Very few boaters this year – 21 from Wild River Outfitters, 12 on Lake Joyce, and 8 others. Scott Kellam suggested specifically reaching out to the boating community and offered to help get boating volunteers for next year.

Mike reiterated the issues with getting volunteers / ZCs for the event. Overall, volunteers fall into 3 categories: [1] Worker bees that come ready to do whatever it takes, [2] those who do not really know what is involved, and [3] “no-shows” who sign up, but fail to honor the commitment. For next year, Mike’s goal is to have 50 sites, contingent upon getting 50 Zone Captains. Discussion concerning how to get more people involved / more volunteers as ZC.

Dan Baxter provided some Clean the Bay Day history for those people in attendance who were not that familiar with the event.

~Clean the Bay Day Volunteer Appreciation Picnic recap – Nancy Degges reported on the picnic stats. Joe Flanagan was the emcee for the event held on Sat. June 3rd. Approximately 280-300 volunteers attended and enjoyed food from Frankie’s Place for Ribs, beverages from the Pepsi Co., music by SHADOWJACK featuring The ShadowBrothers Band, [generator provided by Kellam Mechanical] and numerous games and activities provided by Parks & Rec and VBCCC. Overall, approximately \$5000 of cash, materials, and services were donated for the picnic. VB Clean Community Volunteers, Inc., a 501(c)(3) entity, provided additional funds to purchase prizes and other supplies for the picnic. A great team of volunteers helped to run the children’s games and man the dessert and door prize areas. The weather cooperated and the picnic was an overwhelming success!

~Litter Index – Kristi provided the results from the Litter Index that was conducted in June. The Litter Index is an annual survey to determine how clean the City of Virginia Beach is and is in its 5th year. Overall, a very clean city! May survey a different area, such as College Park, for next year.

~Volunteer Appreciation Event – Plans begun for the event in Oct.

- Wed. 10/18/17 was confirmed by Beth Bailey at the Grand Affairs location on Pleasure House Rd.

- Craig will create the invitation and will work with Tanya Ford, the VBCCC, and Parks & Rec to compile the invitation list.
- Some discussion about a theme for this year's event and a beach theme was selected.
- Josie Sprague suggested Lynn Clements from the Aquarium as the guest speaker. Josie will follow up with Lynn and report back to the Commission at the next meeting.
- Kristi suggested that the Commissioner do more of the speaking at this year's event, and also that we write our own script. Kristi will provide a copy of the prior year's template to help organize this year's speaking parts.
- Tote bags were decided on for the giveaway item.

New Business:

~Bow Creek Rec Center is having a block party event. Dan asked if the Commissioners would like to have a booth at the event. The general consensus was no.

~Keep VA Beautiful 30-in30 grant award of \$2000 to Keep VB Beautiful has to be spent on Helping Hands program. Craig presented the check to Nancy to deposit in the VB Clean Community Volunteers, Inc. account. Craig will handle the reporting. Report is due by 12/1/17. Discussion re: replacing equipment and how to spend the money.

~We did not receive the Lowes' grant.

~Helping Hands – Several pending HH projects on Placid, Kingbird, Harbour Pt., and Sedgefield.

Councilperson Abbot was at a Helping Hands location and asked for a list of needs for the project that she could take to the City Council.

Dan told the group that we are in need of a lawn mower/equipment mechanic. Kristi mentioned that the HH volunteers need to be aware of safety issues and use personal protective equipment. Anyone operating a chain saw or power tool must attend City safety class. Larry requested something in writing re: volunteers' liability for equipment use. Mike Moore reported that the chain saw safety test was very involved – CPR, first aid, chain saw breakdown, and sample cuts.

~Keep America Beautiful President's Circle and affiliate standing will get first dibs on grants. KAB has new branding guidelines. VBCCC logo will remain the same, but KVBB's logo has to follow the KAB guidelines. Craig developed the new logo. Josie made a motion to approve the logo, Nancy seconded, and all voted in favor to adopt the new KVBB logo.

~ Discussion concerning the Mayor's Commission on Aging was tabled for now as the HH program did not need to be promoted this season.

~Youth grants – No report.

~Educator workshops – Anne Mannarino organized and taught 5 environmental workshops for teachers, 2 for all teachers, and 3 specifically for VB Public Schools teachers, for grades K-6. Workshops were sponsored by the VBCCC and cost less than \$200, thanks to Anne's ability to get some of the books and materials donated. Anne also secured classrooms to use for the classes at Regent University and First Colonial High School, at no cost to the Commission.

Sponsorship of such workshops emphasizes the need for the Commission to set goals concerning our focus on educating the public, as well as teachers.

Anne will meet with the Virginia Beach Schools Community Partnership Coordinator. Please provide Anne with topics for the meeting to help promote a VBCCC/VBPS partnership.

~Ornaments – Suggestions for sale venues were discussed.

- Santa's Stocking will be held at Princess Anne Rec Center on 11/4 and 11/5/17
- Santa's Stocking will be held at the new Kempsville Rec Center on 11/18 and 11/19/17
- Someone suggested Facebook garage sales
- Scott Kellam said he would get some to give as gifts to his clients

~Retreat – possibly in Sept. We have new members, and are now a KAB affiliate. We need direction to reformulate our goals & objectives.

~ Adjournment: Josie motioned to adjourn. Meeting adjourned at 8:20 PM.

Submitted by: Nancy Degges

Virginia Beach Clean Community Commission
Meeting Minutes
Sept. 14, 2017

Attendees: Commissioners Anne Mannarino, Larry Banks, Dan Baxter, Nancy Degges, George Denice, Debbie Greenfield, Scott Kellam, and Julie Searcy; Kristi Rines, Craig Simmons & Tanya Ford from Waste Management; supporter Monika Phillips

~Meeting called to order by Dan Baxter at 6:32 PM

~Approval of prior meeting minutes: Minor correction needed for attendees. Nancy Degges will revise and provide copy to Craig Simmons to post on website. Scott Kellam approved, Nancy seconded. All in favor.

~Treasurer's report presented by Nancy Degges:

~\$27,104.45 in the VB Clean Community Volunteers, Inc. bank & CDs

~Includes \$100 income from CTBD Volunteer Appreciation Picnic sponsorship & \$2000 Keep Virginia Beautiful 30-in-30 grant.

Old Business:

~Helping Hands – Craig Simmons presented the Helping Hands update prior to my arrival at the meeting & will email a summary of his report to include in the minutes. [Not received as of 11/8/17.] Per Craig 11/2017: For the Helping Hands update that was missed on the minutes from the September meeting...There are 3 projects remaining for 2017. Sedgefield Avenue, Harbour Point and Bent Branch Drive. Bent Branch Drive will be completed on September 16, the other dates to be determined.

~Ornaments – Suggestions for sale venues were discussed.

- Santa's Stocking will be held at Princess Anne Rec Center on 11/4 and 11/5/17
- Santa's Stocking will be held at the new Kempsville Rec Center on 11/18 and 11/19/17
- Scott Kellam reminded us that he would get some to give as gifts to his clients

~Retreat – Tentatively scheduled for Wed. 11/1/17 from 7-9 PM at the Joint Use Library meeting room. Dan will confirm location.

~Volunteer Appreciation Event – Update

- Wed. 10/18/17 at Grand Affairs on Pleasure House Rd.
- Kimberlee Dobson from Virginia Beach Convention Center will be guest speaker. Topic will be Virginia Green
- Nancy working with Kristi Rines to develop the script for the event. .
- Beach bags were decided on for the giveaway item.
- CDs for background music
- Debbie Greenfield will be the photographer. Dan Baxter will provide a cutout sign to be used for the pictures.

~Keep VA Beautiful 30-in-30 grant award of \$2000 to Keep VB Beautiful has to be spent on Helping Hands program. Report is due by 12/1/17. Craig will send Nancy a copy of the application and reporting requirements. [Not received as of 11/8/17.]

~Scott Kellam was thanked for his contribution in securing the Stihl grant, purchasing the Stihl equipment, and procuring an enclosed trailer to use for helping hands.

~Keep America Beautiful - Craig developed the new logo for KVBB and will send the logo to Nancy. [Not received as of 11/8/17.]

New Business:

~Craig doing invitations on Eventbrite. Draft to the commissioners first, and they will go out the week of 9/17/17. Craig as not received list for Parks & Rec from Amy Woodson yet.

~Storm drain marker program – Will no longer be under the VBCCC umbrella. More details will be provided as they become available.

~Brochure & marketing materials – Kristi & Craig mentioned that now would be the perfect time to revise the marketing materials.

~ Adjournment: Julie motioned to adjourn. Meeting adjourned at 7:30 PM.

Submitted by: Nancy Degges

VIRGINIA BEACH CLEAN COMMUNITY COMMISSION (VBCCC) MEETING MINUTES
May 11, 2017 6:30 p.m. to 8:30 p.m.
Landscape Management Large Conference Room, 4141 Dam Neck Road, Virginia Beach, VA

Attendance: Beth Bailey, Larry Banks, Dan Baxter, Nancy Degges, George Denice, Tanya Ford, Debbie Greenfield, Anne Mannarino, Monica Phillips, Kristi Rines, Julie Searcy, Craig Simmons, Amy Woodson

- I. Call to Order
The meeting was called to order at 6:39 pm
- II. Approval of Minutes
The January and March minutes were approved as submitted.
- III. Treasurer's Report
See attached
- IV. Old Business
 - a. 2016 Minutes – all have now been received
 - b. Earth Day Wrap Up – well attended, other than an issue with the shredding truck, all went well. \$1,783 of in-kind donations were received for the hospitality tent
 - c. Great American Clean Up – it was a great success and pictures have been posted on the website
 - d. Youth Grants and Educator Seminars – 5 full day Environmental Workshops are in the works - July 10th & 12th at Regent, and July 17th, 18th, & 19th at First Colonial High School
- V. New Business
 - a. Clean the Bay Day – June 3rd - Plans are coming together for the Picnic. Nancy is coordinating with a variety of businesses who are donating items for the picnic. The City is providing needed tables, chairs, tents, etc. – the Commission will need to provide the man power for setup. Additional volunteer help is needed at the picnic.
 - b. REI Interest – REI has expressed an interest in participating in Clean the Bay Day. Amy and Kristi will continue to work with them on exactly what their involvement will be.
 - c. Helping Hands / Storm Drains / Volunteers –
 - I. Helping Hands –
 - i. First project was May 6th – there was an excellent turn-out and the yard transformation was incredible and the homeowner was extraordinarily appreciative.
 - ii. STOP, Inc. has expressed interest in participating.
 - iii. The next event will be in Kempsville on June 10th.
 - iv. Some smaller projects may be turned over to other organizations such as Youth Groups and Churches.
 - v. Help is needed in going out and assessing applicants' homes
 - II. Storm Drain Marker Program – Kristi brought up the suggestion of moving the Storm Drain Marker Program to the Storm Water Management Division. Beth made a motion to do so. Julie seconded and the motion passed unanimously.
 - d. Litter Index – will be occurring June 6th beginning at 8am and will be following the same route as last year
 - e. Goals / Objectives on Public Education – Debbie brought up the need for focus on exactly what the VBCCC's goals and objectives are so that those presenting at educational events ensure that those are met. The idea of a short retreat to do some re-focusing and goal-setting.
 - f. KVBB – a discussion was held regarding VBCCC v/s KVBB and when and how each name is used
 - g. Leg Work for Grant Applications – if anyone comes across a grant application, feel free to do the leg work as much as possible and then discuss it with the Commission. The idea of creating a Grant Committee was discussed.

h. Volunteer Recognition Event – the date is set for October 18th – Beth will contact Grand Affairs

i. Christina Trapani Resignation – City Council will be filling the position at their next meeting

VI. Adjournment

The meeting was adjourned at 8:19p.m..

Virginia Beach Clean Community Commission (VBCCC)

Meeting Minutes

November 9, 2017

Attendees: Commissioners Larry Banks, Dan Baxter, Nancy Degges, George Denice, Debbie Greenfield, Scott Kellam, Anne Mannarino, Jennifer Powell, and Julie Searcy; Tanya Ford and Craig Simmons from Public Works Waste Management; City Councilmember Bob Dyer; supporter Monica Phillips

1. Call to Order

The meeting was called to order by Dan Baxter at 6:31pm

City Councilmember Bob Dyer was a guest. Councilmember Dyer spoke to our group to thank the VBCCC for our involvement in the community. He offered his appreciation for our volunteer efforts and said to contact him if we need his assistance with any programs.

2. Approval of Minutes

Minutes from September were reviewed. Scott Kellam made a motion to approve minutes as submitted. Debbie Greenfield seconded. All in favor. Minutes approved.

3. Treasurer's Report

Nancy Degges reported the total made from ornament sales at Santa's Stocking (Princess Anne Recreation Center) was \$1,685.00.

Disbursements were made for CTBD, Earth Day, Volunteer Appreciation Event, annual state registration and annual attorney minutes and reporting.

Total receipts = \$1685.28

Total disbursements= \$1089.15

Total ending cash balance = \$27,700.58

4. Old Business

- a. Mayor's Commission on Aging - Commissioner Josie Sprague not present. Discussion moved to next meeting.
- b. Helping Hands – Update from Craig Simmons. The final project for this year is on 11/18/17 at Sedgefield Ave. Craig Simmons and Dan Baxter briefed on equipment bought with Keep Virginia Beautiful grant money. Nancy Degges purchased registration and insurance for the trailer.

5. New Business

- a. VBCCC Event Recap – The volunteer recognition event was a success. All agreed to pick the theme earlier. Nancy Degges suggested sending out invitations earlier next year. Craig Simmons agreed to send out 6 weeks before the event. Jennifer Powell proposed posting event on Facebook for

volunteers. Anne Mannarino suggested making a follow up call where there was no response to invite.

- b. Beth Bailey Resignation from VBCCC – Beth Bailey’s resignation has been forwarded to City Council. Send any nominations for the vacant position to Dan Baxter.
- c. Goals/Objectives for VBCCC – Debbie Greenfield discussed the need to review our objectives and focus on our message. Anne Mannarino suggested getting out more information to the public so they know what our organization does. Dan Baxter referenced and discussed the goals outlined in the VBCCC Bylaws.
- d. Reschedule the Retreat – All agreed the annual retreat date will be December 14, 2017 at 6:30 pm. Venue to be determined.
- e. Events – Nancy Degges has been contacted to participate in upcoming events to sell ornaments. We will be participating in Santa’s Stocking at Kempsville Rec 11/18 - 11/19/17. All agreed to an event on 12/9/17 at Redmill Elementary. All agreed to Winter Wildlife Festival on 1/26-1/28/18, if we can do an educator workshop. Nancy Degges will look into signing up for a workshop.

6. Adjournment

Jennifer Powell motioned to adjourn. George Denice seconded. Meeting adjourned at 7:42pm