

Virginia Beach Clean Community Commission
Meeting Minutes
January 14, 2016

Attendees: Commissioners Anne Mannarino, Larry Banks, Dan Baxter, Nancy Degges, George Denice, Scott Kellam, & Josie Sprague; Linda Minner & Tanya Ford from Waste Management; Amy Woodson from Parks & Rec; Guest Debby Greenfield

~Meeting called to order by Dan Baxter at 6:45 PM

~Minutes from previous meeting were reviewed.

~Treasurer's report presented by Nancy Degges:

~\$27,660.70 in the VB Clean Community Volunteers, Inc. bank & CDs

Old Business:

~Opportunity for VBCCC's nonprofit – nothing to report

~Santa's Stocking – First weekend at Princess Anne Rec Center & second weekend at Williams Farm – Total sales were \$2359.60. In addition, Kathleen's 50/50 sale to benefit VB Clean Community Volunteers, Inc. & the Northern Neck volunteer fire department netted \$84.

~Educators' workshops – Anne Mannarino will conduct workshops on behalf of the VBCCC in the spring either at Regent University or a VB elementary school. Looking at April as a possible date. Anne will provide budget for the cost of the materials and provide to the VBCCC for a vote on funding at the next meeting.

~Youth grants – Anne is reviewing the youth grant applications & will present her suggestions for approval at the next meeting.

~Winter Wildlife Festival – Will be held on 1/30/15 at Princess Anne Rec Center. VBCCC will have an exhibitor table. Setup from 8 to 9:30 AM – open to the public from 10 AM to 4 PM.

~Earth Day - Will be held at Mt. Trashmore on Sat. 4/23 with a rain date of Sun. 4/24. Larry will contact Kohl's for help with recycle zone. Nancy will need help for hospitality. Scott Kellam can provide ice if necessary. Will need to develop a schedule to assure coverage for all areas of VBCCC involvement. See attached Earth Day meeting minutes from 1/13/16.

New Business:

~VBCCC calendar of upcoming events to try to keep everyone briefed on upcoming events. Please contact Linda or Tanya for any additions or changes.

~Keep America Beautiful - Linda Minner will provide information concerning the KAB statistics & reporting at a future meeting. Dan Baxter mentioned that the KAB grant money can be applied for in May / June & can be used to purchase car ashtrays suggested by George.

~ Storm Drain Markers - Tanya Ford presented updates to the Program. There is an app available for volunteers to fill in information, based on GIS system. Note that Girl Scout Troup 22 installed 500 markers! With the new system, volunteers can work in the winter months to survey neighborhoods & identify areas that still need markers. Some drains have 2 markers – the old “only rain down the drain” and the new ones that identify the watershed associated with that drain.

~Cigarette butt litter – Butts collected at cleanup sites are sent to Terracycle. The company uses the materials in the butts to make industrial pallets and other items.

~501(c)(3) update – Suggestions for grant opportunities – Home Depot, Stihl, Walmart

~Upcoming events – Home & Garden show in Feb. opportunity available to help in trailer with AskHR Green; Community Association event in March – Anne volunteered to help & will be surveying attendees re: recycling habits; Earth Day in April; Clean the Bay Day in June.

~Other –

~Would like to re-do some of the wheel questions. Debby Greenfield offered to help.

~ Linda was on a TV spot promoting the landfill

~ Amy Woodson provided information regarding the reorganization of Parks & Rec that will be effective 1/1/16. New arms will be Parks & Natural Areas and Parks Events Programs. [Anne Marie, Katie, Debbie, and Amanda will still be involved in the latter.]

~ Meeting adjourned at 7:55 PM.

Submitted by: Nancy Degges

VIRGINIA BEACH CLEAN COMMUNITY COMMISSION (VBCCC) MEETING
Parks and Landscape Services Building
March 10, 2016

Members in Attendance

Commissioners:

Dan Baxter, Chair
Larry Banks, Vice-Chair
Nancy Degges, Treasurer
Beth Bailey, Secretary
George Denice, Commissioner
Anne Mannarino
Christine Trapani

Members:

Anne Marie Studds
Tonya Ford

Guests:

Brian Norton
Debbie Greenfield

Call to Order

Dan Baxter called the meeting to order at 6:35pm

Approval of Minutes

A motion was made by Debby to approve the minutes as presented. Anne seconded and the motion passed unanimously.

Old Business

- A. Opportunity for VBCCC's nonprofit – no report

- B. VB Educators' Environmental Workshops & Youth Grants –
 - 1. Climate Environmental Workshop
 - 2. A grant for Kempsville Elementary School's Garden Buddies was presented. A motion was made by Christine to grant the requested \$250 and seconded by Anne. The motion passed unanimously.

- C. Earth Day Update – see attached

New Business

- 1. Litter Index – Enough volunteers have signed up and the index will occur on April 14, 2016
- 2. Great American Cleanup – May 14, 2016, 8:30am – 12pm – see attached report
- 3. Clean the Bay Day – June 4, 2016 – groups are able to do their cleanups as early as 2 weeks in advance and then submit their report on June 4th.
- 4. Recognitions – Anne Mannarino was recognized for her 3 years of service to the VBCCC

Adjournment

A motion was made by Beth to adjourn. The meeting was adjourned at 7:30pm

Virginia Beach Clean Community Commission
Meeting Minutes
May 12, 2016

Attendees: Commissioners Anne Mannarino, Larry Banks, Dan Baxter, Nancy Degges, George Denice, Scott Kellam, & new Commission Debbie Greenfield; Linda Minner from Waste Management; Amy Woodson from Parks & Rec.

~Meeting called to order by Dan Baxter at 6:40 PM

~No minutes were available from the previous meeting. Will review at the next meeting.

~Treasurer's report presented by Nancy Degges:

~\$28,555.40 in the VB Clean Community Volunteers, Inc. bank & CDs

~Includes \$900 gross sales from the Earth Day rain barrel sales.

Old Business:

~Opportunity for VBCCC's nonprofit – Nancy Degges is investigating the possibility of the property being donated to the nonprofit. Dan Baxter suggested that Nancy contact the Newport News Green Foundation for assistance with donation procedures.

~Educators' workshops – Anne Mannarino conducted a climate change workshop on behalf of the VBCCC on 4/22 at the Sheraton Hotel at the beach. It was attended by 23 educators, including 2 foresters. Regent University, where Anne works, may be interested in future workshops as part of their environmental series. Linda Minner suggested holding a session at the Landfill Resource Recovery Center and include a tour of the facility as part of the workshop, and possibly tie in the workshop with America Recycles Day in November.

~Youth grants – Anne reported that Commission Beth Bailey will provide an updated application from her elementary school. Once the updated application is received, a check for the grant award will be issued, and the results will be presented at the next meeting.

~Earth Day results – Wrap up meeting was held on May 9th [see Earth Day stats handout].

Issues discussed:

~Rain date. The e-cycle part of the event will continue rain or shine.

~Part of the attendance issue is competing events in the area.

~Amy Woodson from Parks & Rec shared that there was a new marketing person this yr.

~The Parks & Rec goal is to raise enough revenue to cover the costs of holding an event as large as Earth Day.

~Linda Minner from Waste Management said that WM may possibly consider a partnership to promote the event – co-op advertising? – to encourage residents to take advantage of the household waste disposal & metal recycling. She said that WM promotes alternate events four times a year, like America Recycles Day, for example.

~ED promotion – Change up the exhibits to attract more and non—traditional attendees. Also, advertise more!

~Shredding services were purchased this year. The volume increased over last year. Possible ask for a donation to help defray the cost.

~Suggestions to help direct guests – “You Are Here ↓” signs or “Ask Me” Ambassadors.

~Litter Index – Linda Minner reported on the Litter Index event. As part of our Keep America Beautiful affiliation, several members of the Commission participated in a litter index, or analysis of the levels of litter in certain areas in the city. This is the 3rd year of participation. Mike Moore from Parks & Rec drove and Tanya Ford from Waste Management navigated. Commissioners Dan Baxter and George Denice, along with VBCCC supporter Julie Searcy, Mary Freeman from the Office of Volunteer Resources, and Emily Bodsford from Lynnhaven River Now spent 3-1/2 hours rating the litter in various areas of the city on a scale from 1 [low amount of litter] to 4 [high amount of litter]. Linda was pleased to announce that the average was 1.326, definitely on the low side!

~Great American Cleanup – Will be held on 5/14/16 at the Beach Garden Park at the oceanfront. [Rain date 5/21/16]. Staff will arrive at the park between 7:30 and 8 AM and the volunteers between 8 and 8:30 AM. Tanya Ford at WM is in charge of signing up volunteers; Mike Moore of Parks & Rec will handle the logistics of the equipment & materials, and job assignments on the day of the event.

~Helping Hands – The next project is scheduled on 5/14/16 and will run concurrently with the Great American Cleanup. Now that the Helping Hands program is in demand, procedures need to be in place to handle the flow of projects.

~Tanya will handle pre-event planning. She receives the apps, fields the phone calls, & forwards the info to Dan & Larry Banks.

~Dan & Larry will do a pre-project analysis to determine if the project is feasible and within our scope of services.

~If the project is acceptable, Dan & Larry will schedule a date and relay the info to Tanya.

~Tanya will forward the date, time, and other details to the rest of the Commissioners.

~ Storm Drain Markers - Several large groups have volunteered for this project, including a couple of Boy Scout troops and Tallwood High School. Debbie, our newest Commissioner, has jumped in and placed almost 2 dozen markers! There is an app available for volunteers to fill in information, based on GIS system. The app is used to identify areas where markers have been installed, but also to identify where markers are needed.

New Business:

~Clean the Bay Day Picnic – Sat. 6/4 at Great Neck Park from noon until 3 PM.

~Nancy reported on the planning progress: Commitments have been received from supports to provide the food, desserts, drinks, ice, music, sound, emcee, and generator. Nancy is currently working on sponsors for door prizes and children's games.

~Mayor Sessoms will attend the picnic to proclaim June 4th as Clean the Bay Day in Virginia Beach.

~Kendall Green and Debra Davilla will represent WM and man the recycle games.

~Nancy will send out an email concerning the schedule for the day.

~VA Recycling Association Conference – Dan just returned from Roanoke meeting.

~Next year's meeting will be held in Virginia Beach, at the Hilton 31st St., usually during the second week of May.

~ VBCCC may want to be involved in the planning

~ One suggestion was an event similar to the Eco-Chef competition, where local chefs would prepare the tastiest dish using "ugly" food.

~VB Council of Civic Organizations will sponsor a "Party in the Park" at Mt. Trashmore on 7/21. Event is free and open to the public. Non-profits are encouraged to set up a booth to provide information about their programs to the public. Minimal interest in the VBCCC attending the event.

~Linda Minner announced that she is retiring from her position at Waste Management effective 7/22. Linda is leaving in order to take a position as a chaplain intern at Bon Secours. We will miss Linda, but wish her the best of luck in her new career!

~ Meeting adjourned at 8:35 PM.

Submitted by: Nancy Degges

Virginia Beach Clean Community Commission
Meeting Minutes
July 14, 2016

Attendees: Commissioners Anne Mannarino, Larry Banks, Dan Baxter, Nancy Degges, George Denice, Debbie Greenfield, Scott Kellam, Josie Sprague; Craig Simmons & Tanya Ford from Waste Management; Mike Moore from Parks & Rec.

~Meeting called to order by Dan Baxter at 6:45 PM

~Approval of prior meeting minutes: Scott Kellam motioned to approve & Anne Mannarino seconded. Approved.

~Treasurer's report presented by Nancy Degges:

~\$28,383.90 in the VB Clean Community Volunteers, Inc. bank & CDs

~Includes \$650 income from CTBD Volunteer Appreciation Picnic sponsorships less approximately \$785 in CTBD VAP expenses.

Old Business:

~Helping Hands – Numerous requests have been coming into the Waste Management office. Craig Simmons is organized the applications, conducting site reviews and forwarding pictures to Dan & Larry Banks to make the final determination and to confirm scheduling.

Larry reported that Dan had a suggestion to add Adopt-a-Yard to the Adopt-A-Program. More details will be reported by Dan; discuss at next meeting.

~Clean the Bay Day results – Held on Sat. 6/4. Mike Moore reported on the statistics of the clean-up. Virginia Beach volunteers picked up the most pounds of trash in Virginia. The total poundage was an increase over the prior year. Specific numbers:

Item	Public	Military	Total
# of volunteers	1324	305	1629
# of active military	36	-	36
Pounds collected	13175	3166	16341
# of boats utilized	-	-	53
Miles cleaned	75	10	85
Total # of sites			39

~Clean the Bay Day Volunteer Appreciation Picnic results – Nancy Degges reported on the picnic stats. Mayor Sessoms attended and officially proclaimed Saturday, June 4th as Clean the Bay Day! Joe Flanagan was the emcee for the event. Approximately 300-350 volunteers attended and enjoyed food from Frankie’s Place for Ribs, beverages from the Pepsi Co., music by the Futuros, [generator provided by Kellam Mechanical] and numerous games and activities provided by Parks & Rec and VBCCC. Overall, approximately \$5400 of cash, materials, and services were donated for the picnic. VB Clean Community Volunteers, Inc., a 501(c)(3) entity, had to dip into the bank account for an additional \$350 for prizes and desserts. The weather cooperated and the picnic was viewed as an overwhelming success by all who attended!

~Youth grants – Anne reported that she is working with Beth Bailey to get an updated grant application from the elementary school who applied in the spring. Discussion concerning promotion of the grant program.

New Business:

~Volunteer Appreciation Event – Plans begun for the event in Oct. So far, date of Wed. 10/26/16 is confirmed at the Grand Affairs location on Pleasure House Rd. Discussion concerning time, speaker, gifts, entertainment, and other logistics. Craig will create the invitation and will work with Tanya Ford, the VBCCC, and Parks & Rec to compile the invitation list.

~VA Recycling Association Conference – Dan Baxter presented

- ~ Next year’s meeting will be held in Virginia Beach, at the Hilton 31st St., May 14-15, 2017

- ~ Approximately 100 to 150 attendees

- ~ VBCCC may want to be involved in the planning

- ~ One suggestion was an event similar to the Eco-Chef competition, where local chefs would prepare the tastiest dish using “ugly” food.

- ~Tour of Brock Center

- ~Other outdoor activities

~VB Council of Civic Organizations will sponsor a “Party in the Park” at Mt. Trashmore on 7/21. Event is free and open to the public. Non-profits are encouraged to set up a booth to provide information about their programs to the public. Dan & Debbie Greenfield will attend to hand out VBCCC materials.

~New VBCCC promotional display – Display was broken when it blew off of table at Earth Day event. Discussion concerning new display – stand up vs. flat. Dan will investigate options & report at the next meeting.

Upcoming events:

~Community Yard sale at Williams Farm Park, 10/8/16 – possible venue for ornament sales.

Nancy will investigate and report at next meeting.

~Santa's Stocking 11/5 – 11/6/16 at Princess Anne Rec Center
 11/19 & 11/20/16 at Williams Farm Rec Center

~America Recycles Day – VBCCC invited to participate by Tanya. At a minimum, Tanya will hand out VBCCC brochures. Confirm participation at next meeting.

- Thursday, November 17, 2016
- TCC/City Joint Use Library (off of South Rosemont Rd)
- 11 a.m. – 1 p.m. set up at 10:15 a.m.

~ Adjournment: Scott Kellam motioned to adjourn. Meeting adjourned at 7:50 PM.

Submitted by: Nancy Degges

VIRGINIA BEACH CLEAN COMMUNITY COMMISSION (VBCCC) MEETING MINUTES

September 8, 2016 6:30 p.m. to 8:30 p.m.

Landscape Management Large Conference Room, 4141 Dam Neck Road, Virginia Beach, VA

Attendance: Dan Baxter, Kristi Rines, Larry Banks, Beth Bailey, Nancy Degges, Scott Kellam, Christina Trapani, Debbie Greenfield, Anne Mannarino, Josie Sprague, Tanya Ford, and Craig Simmons

- I. Call to Order
The meeting was called to order at 6:35pm
- II. Approval of Minutes
The approval of minutes was postponed until the November meeting.
- III. Treasurer's Report
See attached
- IV. Old Business
 - a. Helping Hands –
There are 6 projects that we are hoping to get done before October and even more on hold until next year. The dates for the 6 will be finalized within the next week and will be sent out to all commissioners.
 - b. Adopt our Seniors Program
This program was discussed in further detail. It was recommended that it stay under the Helping Hands program. A variety of questions came up including equipment use, liability, scheduling, etc. The idea was definitely approved and will now be investigated further and report back to the Commission.
 - c. Volunteer Appreciation Event
The event will be held on October 26, 2016. The doors open at 6pm with dinner beginning at 6:30pm. The program will begin at 7:00pm. The guest speaker will be Mike Baum from Keep Virginia Beautiful. The volunteer gift will be a water bottle. Entertainment is lined up and the city photographer is confirmed. The invite will be sent out via EventBrite. A variety of logistics were then discussed.
 - d. VB Community Yard Sale
October 8th, 9am – 2pm – Most commissioners are not available to participate so this was tabled until next year
 - e. Santa's Stocking
11/5 & 11/6 PA Rec Center
11/19 & 11/20 Williams Farm Rec Center
 - f. America Recycles Day
Thursday, November 17th – 11am – 3pm – TCC Joint Use Library. Public Works will be setting up a booth to educate visitors on recycling.
 - g. Youth Grants
Kempsville Elementary School will be receiving the grant within the next month.
Anne will be meeting with a VB Schools Science Coordinator to help get the word out to schools.
- V. New Business
 - a. International Coastal Cleanup Project – October 18th
Christy is helping to coordinate this event. Students from both Midlothian and Virginia Beach will be participating. A motion was made by Beth Bailey to fund transportation costs up to \$250 for this event. The motion was seconded by Josie Sprague and passed unanimously.
 - b. Photos for Website w/ mini bios
Photos were completed tonight and will be added
 - c. LR Fall Festival & Sustainability Expo - October 22nd, 11am – 3pm – Brock Environmental Center
The Commission will be setting up a booth to participate in this event.
 - d. VRA Recovered Food Waste Event
May 15th, 2017 at 31st Street. The VRA chefs will be using food recovered from local grocers to create a feast for attendees.
- VI. Adjournment
The meeting was adjourned at 8:15pm.

VIRGINIA BEACH CLEAN COMMUNITY COMMISSION (VBCCC) MEETING MINUTES
November 10, 2016 6:30 p.m. to 8:30 p.m.
Landscape Management Large Conference Room, 4141 Dam Neck Road, Virginia Beach, VA

Attendance: Dan Baxter, Larry Banks, Beth Bailey, Nancy Degges, Scott Kellam, Debbie Greenfield, Anne Mannarino, Josie Sprague, Julie Searcy, George Denice, Tanya Ford, and Craig Simmons

- I. Call to Order
The meeting was called to order at 6:35pm
- II. Approval of Minutes
The minutes for both July & September were approved as submitted.
- III. Treasurer's Report
See attached
- IV. Old Business
 - a. Helping Hands
There have been 5 projects this Fall. The final project of the year is 11/19/16. A Pilot reporter will be running a piece soon on Helping Hands and the VBCCC. Also, VBTV will be creating a video on 11/19/16 about the program.
 - b. VRA Recovered Food Feast
May 15th, 2017 at 31st Street. The VRA chefs will be using food recovered from local grocers to create a feast for attendees.
 - c. Santa's Stocking
The November 5th event was a wonderful success. Nancy has a sign-up sheet for the 11/19 & 11/20 weekend at Williams Farm.
 - d. Grants and Seminars
Kempsville Elementary's Garden Club was presented with their grant on 11/10/16. They will continue to provide the Commission with updates in the coming months.

Spring Seminars are in the works.
 - e. America Recycles Day
Thursday, November 17th – the times have changed to 11am – 1pm – TCC Joint Use Library. Public Works will be setting up a booth to educate visitors on recycling.
 - g. Volunteer Recognition Recap
It was a great event! Various suggestions for next year were discussed.
 - h. VBCCC Equipment Repairs
Larry & Dan will work on repairing currently owned tools.
- V. New Business
 - a. Stihl Donation Request
Stihl is requesting a letter with information about the VBCCC and a list of what is needed.
 - b. KVB Upcoming Events
Pick up a bag of trash campaign
Shiver in the River
 - c. Cigarette Butt Containers
Josie brought up the large number of butts in the Sandler Center area. Dan discussed applying for a grant through KVB to cover the cost of cigarette butt containers for the area. Amy discussed other areas this might be good for within the city.

d. Supply Purchases

We are good with promo items. We do need to order additional shirts and name tags.

Beth motioned that Nancy be allowed to order shirts and nametags as necessary for the members & commissioners. Julie seconded and the motion passed.

e. Winter Wildlife Fest – January 21st – Josie moved we participate and Nancy seconded. Motion passed.

f. Ornament Sales

If you have any suggestions for places where the Commission can sell ornaments, please contact Nancy.

g. Earth Day 2017

The first meeting will be held on November 14th at 6:30pm in the Landscape Management Services Conference Room.

h. WebPage

Craig will continue working on the site. A discussion was held regarding possibly creating a VB Clean site, separate from the City's site to allow for more customization.

VI. Adjournment

The meeting was adjourned at 7:50pm.