

Virginia Beach Clean Community Commission
Meeting Minutes
November 12, 2015

Attendees: Commissioners Anne Mannarino, Larry Banks, Dan Baxter, Nancy Degges, George Denice, Scott Kellam, & Josie Sprague; Parks & Rec liaison Amy Woodson.

~Meeting called to order by Dan Baxter at 6:30 PM

~Minutes from previous meeting were reviewed. Josie Sprague made a motion to accept the minutes into record. Anne Mannarino seconded. All in favor.

~Treasurer's report presented by Nancy Degges:

~\$25,819.06 in the VB Clean Community Volunteers, Inc. bank & CDs

Old Business:

~Follow up discussion for Volunteer Appreciation Event that was held on 10/28/15 at Grand Affairs. See summary of Pros & Cons attached.

~Opportunity for land acquisition – tabled until January.

~Publicizing Helping Hands Program – Will start publicizing in February for the 2016 season.

~Santa's Stocking – First weekend at Princess Anne Rec Center was successful. Second weekend coming up at Williams Farm 11/21 and 11/22. Nancy will email for volunteer schedules.

~Educators' workshops – Anne Mannarino will conduct workshops on behalf of the VBCCC in the spring either at Regent University or a VB elementary school. Anne will check on the cost of the materials and provide to the VBCCC for a vote on funding at a later date.

~Youth grants – Anne is reviewing the youth grant applications & will present her suggestions for approval at a future meeting.

New Business:

~New Commissioner Tyler Midgett was scheduled to discuss new ideas and action items with the VBCCC. Unfortunately, Ms. Midgett resigned from her position.

~Earth Day will be held at Mt. Trashmore on Sat. 4/23 with a rain date of Sun. 4/24.

--Rainwater Solutions will provide rain barrels again this year. If the pallet[s] of rain barrels is shipped to TR's work, Lynn Ruck will pay for the shipping & sell us the rain barrels at \$59 each. Minimum order is a pallet of 33. Nancy motioned to authorize purchase of a pallet of rain barrels. George seconded the motion.

~Winter Wildlife Festival will be held at the end of January. An exhibit hall will be set up at Princess Anne Center on Sat. 1/30/16. Josie motioned that the VBCCC should participate. Nancy seconded the motion.

~Passive fundraising – Nancy provided information on fundraising opportunities.

--Community partner with Kroger Company – Kroger customers can register their Kroger rewards card online & designate VB Clean Community Volunteers, Inc. as their charity of choice. The Kroger Company will make a quarterly donation to VB Clean based on a per cent of sales of the registered customers.

-Smile.amazon.com has a similar program. Amazon customers can register to support VB Clean Community Volunteers, Inc. as their charity of choice. Virtually all Amazon purchases that are made through smile.Amazon.com website qualify for the per cent donation, which is also paid quarterly.

~Designs the Limit, the Etsy company that provided the etching for the glasses that the VBCCC gave away at the reception in Oct., will extend a 5% discount to any customer who uses the VBCCC promo code and will pay a matching 5% donation to VB Clean.

~Josie motioned to adjourn the meeting. Anne seconded. Meeting adjourned at 7:30 PM.

Submitted by: Nancy Degges

Virginia Beach Clean Community Commission
Meeting Minutes
Sept. 10, 2015

Attendees: Commissioners Larry Banks, Dan Baxter, Nancy Degges, George Denice, Scott Kellam & son, Kathleen Reed, & Christina Trapani ; Public Works liaison Linda Minner; Parks & Rec representative Mike Moore

~Meeting called to order by Dan Baxter at 6:45 PM

~Minutes from previous meeting were reviewed. Scott Kellam made a motion to accept the minutes into record. Christina Trapani seconded. All in favor.

~October volunteer event – Beth Bailey & Christina will put together the program & photos in a PowerPoint. [Continued later.]

~Nancy Degges has friend with 3 acres in Chesapeake that he would like to donate. [Per Dan] Chesapeake Clean Community is interested in partnering with us. [Near VB]

~Christina – International Coastal Cleanup during months of September & October sponsored by the Ocean Conservancy. Surfrider Foundation & Clean Virginia Waterways also participating. Day of service.

~Christina – Cigarette butts program in VB. Cigarette butts are being recycled thru Terracycle. They are used to make ash trays of pallets. The Virginia Beach Hotel Association and Surfrider Foundation assisted in cigarette butt cleanup from 20 through 24th Streets. 14000 to 15000 butts were counted. Hotels had receptacles and pocket ashtrays. 2400 pocket ash trays were passed out. HRGreen is distributing the car ashtrays. Terracycle is getting the butts & will recycle them into more pocket ashtrays or commercial grade pallets.

~Treasurer's report was presented by Nancy Degges.

~\$26,971.47 in the VB Clean Community Volunteers, Inc. bank & CDs

~Still 3 remaining barrels to sell & their sales will be 100% profit, or an additional \$225.

~Christina has ornament sales money from 2014 sales & will provide to Nancy at the next meeting.

~Discussion concerning the fall volunteer appreciation event:

- Wed. Oct. 28th
- Grand Affairs, 2036 Pleasure House Rd.
- Tanner Council, Chesapeake Bay Foundation, guest speaker [Nancy will introduce]
- Provide contact info for sponsors & volunteers & others to Linda Minner & John Mayer by 9/11
- Amy Woodson will gather Adopt-A-Program [AAP] and Earth Day volunteer names
- Mike Moore will gather Clean the Bay Day volunteer names [zone captains]
- Nancy will gather sponsor names
- Nancy will try to get desserts donated
- Linda Minner is working on the program & brief comments
- Beth Bailey is working on the PowerPoint
- Duties of the Commissioners at the event TBD; Kathleen & Josie will man the registration table
- Larry Banks will ask the color guard from the base to present the colors
- Nancy will try to get live instrumental music for the event
- Pictures will be taken in the back of the room for the AAP volunteers
- Commemorative glasses made from recycled wine bottles etched with a simple logo & the year will be the promo items given to the guests

~Nancy presented information regarding the proposed land donation to the VB Clean Community Volunteers, Inc. The land is approximately 3-1/2 acres, zoned commercial, and is located in Chesapeake off of Kempsville Road. It is literally across the street from Virginia Beach. Property could possibly be developed similar to Fredericksburg Greens as a nature area / park / education center. Adjoining neighborhood is in favor of keeping the property natural. Possibly partnership with Master Gardeners or City of Chesapeake. General consensus was that more information was needed before a decision could be made. A field trip to look at the property should be made before the weather turns cold. Nancy will do additional fact finding including:

- Contact the Chesapeake clean community rep
- Contact the Chesapeake Master Gardeners
- Insurance requirements
- Legal requirements
- Dominion Power
- Possibility of a conservation easement [Mike Moore will email contract into to Nancy]

~Senior Showcase at Princess Anne Rec Center on Wed. 10/28 from 10 AM to 2 PM. Josie & Kathleen will man a VBCCC booth.

~Ways to publicize Helping Hands program? AARP, Senior Resource Center, Council of Civic Organizations; Mayor's Commission on Aging event, others?

~ Santa's Stocking – ornament fundraiser to be held 11/7 and 11/8 at Princess Anne Rec. Center And 11/21 and 11/22 at Williams Farm Rec. Center. Nancy will send an email requested volunteers for the 4 days. Does anyone have any other suggestions for promoting HH??

~Kathleen made a motion to adjourn the meeting at 8:20 PM George seconded.

Submitted by: Nancy Degges

VIRGINIA BEACH CLEAN COMMUNITY COMMISSION (VBCCC) MEETING

July 9, 2015 – Brock Environmental Center

5:30pm - 6:00pm Brock Center Tour

Members in Attendance

Commissioners:

Dan Baxter, Chair
Larry Banks, Vice-Chair
Nancy Degges, Treasurer
Beth Bailey, Secretary
George Denice, Commissioner
Scott Kellam, Commissioner
Josie Sprague, Commissioner

Members:

Linda Minner, Public Works Liaison
Amy Woodson, Parks & Recreation Liaison

Guests:

Janice Gimpelson

Call to Order

Dan Baxter called the meeting to order at 6:15pm

Approval of Minutes

A motion was made by Josie to approve the minutes – Scott seconded. Minutes were approved unanimously.

Treasurer's Report

See attached

Old Business

- A. Volunteer Appreciation Event – October 28, 2015 – Grand Affairs, 2036 Pleasure House Road – 7pm
 1. A couple of suggestions were brought forward for speakers. If you have any further ideas, please let Nancy know.
 2. Music – Beth will contact a couple of high schools & the Governor's School to see if there is an ensemble interested in playing
 3. Logistics
 - i. Christina and Beth will work on the PowerPoint Presentation
 - ii. Beth will work on creating a banner for the photo op
 - iii. Linda will send a "Save the Date" notification to VIPs and will send out Evites
 - iv. Nancy will check on AV equipment and decorations
 - v. Beth will send Christina an email regarding possible giveaway items
- B. Shed – Dan and Nancy will be working on securing keys and also painting the floor. Once the floor is painted, the Guard Shack will be emptied and the contents transferred over to the shed.
- C. Clean Waters Task Force, CLPP Grant - Cigarette Litter Initiative is progressing!
- D. Clean the Bay Day – Wrap Up notes are attached
- E. VB Educators' Environmental Workshops - no report
- F. Youth Grants – no report

New Business

- A. The City's Recycling Bureau nominated Nancy Degges, and she was selected as 2015 Hampton Roads Cox Conserves Hero. Nancy's dedication, volunteer service excellence and professionalism were rewarded with \$5,000 that she could have donated to any cause. Nancy chose to donate that money to VB Clean Community Volunteers, Inc., the newly created non-profit organization supporting the Virginia Beach Clean Community Commission. The Commission proudly recognized Nancy for this achievement.
- B. Helping Hands Trailer Purchase – Dan presented some information regarding trailers. A few decisions will have to be made – including size, and whether or not it will be an enclosed trailer. Also, he reported that Newport News will be retiring a few trailers in the near future so that may be a possibility as well.

A discussion was held regarding the need for marketing for the Helping Hands Program. Ideas can be sent to Linda or Dan.

- C. New Recycling Container- 25 containers have been received – 24 were sent to Little Island just prior to July 4th.
- D. Grants – the point was raised that the VBCCC is now able to apply for grants. Beth will work on a list of available grants. Nancy will look into possibly taking a Grant Writing Class and Tammie Mullins-Rice has offered her assistance as well.
- E. Upcoming Events:
 - 1. Artisans in the Park – Great Neck Park - September 12th & 13th
 - 2. HR Sustainability Expo – Brock Environmental Center – September 19th – 11am – 3pm
Contact Linda if you would like to attend or volunteer
 - 3. Santa's Stocking - November 7th & 8th at Princess Anne Rec Center
 - 4. Santa's Stocking - November 21st & 22nd at Williams Farm Rec Center

Adjournment

A motion was made by Josie to adjourn. The meeting was adjourned at 7:45pm.

Virginia Beach Clean Community Commission
Meeting Minutes
May 14, 2015

Attendees: Commissioners Larry Banks, Dan Baxter, Nancy Degges, George Denice, Scott Kellam, Kathleen Reed, & Christina Trapani ; Public Works liaison John Mayer; Parks & Rec liaison Amy Woodson; guest Andre Mattingly from Cox Communication

~Meeting called to order by Dan Baxter at 6:40 PM

~Minutes from previous meeting were reviewed. Scott Kellam made a motion to accept the minutes into record. Kathleen Reed seconded. All in favor.

~Treasurer's report & rain barrel sales results were presented by Nancy Degges.

~\$25,245.34 in the VB Clean Community Volunteers, Inc. bank & CDs

~Net profit from rain barrels sold at Earth Day is currently \$287. There are 3 remaining barrels to sell & their sales will be 100% profit, or an additional \$225.

~Work day scheduled for 5/30/15 at 9 AM to move Helping Hands equipment to new shed. Larry will bring 6 people to help. New shed still needs final inspection approval. Need to follow up on repairs to be completed by Leonard and the status of the refund issued to the VBCCC.

~Amy Woodson, the Parks & Rec liaison, provided update on [Cigarette Litter Prevention Program Grant](#). Will be conducting a prescan of target area and look for litter pattern. Scheduled to start in June.

~Earth Day update. For 2016, the Earth Day event will be combined with another event, in order to focus more on the marketing aspect. Larger crowd will mean different logistics. One option is using HRT buses for overflow parking at the park & ride lot on Independence.

Other suggestion: Have a hospitality station on the other side of the mountain for the recycle zone. Scott suggested we borrow a golf cart to make transport of drinks & snacks to the other side easier.

Disappointed with results of can collection by students. Need to engage the school administration more in order to reach out to the students.

Earth Day stats sheet from Anne Marie Studds attached.

~John Mayer presented an update on the Litter Index. Mike Moore involved. Purpose to rate zones on the amount of litter. 8 people participated on 4/19/15. Count took 4-1/2 hours. 18 zones were scored from a 1-small amount of litter to a 4-large amount of litter. Country roads were heavily littered. Results from each person were averaged together to rate the zone. Overall, the region scored a 1.65 average. Results used to plan for targeted area cleanups. The Litter Index is part of the Keep America Beautiful annual report. Results will be submitted for the City Manager's update.

~Great American Cleanup, Sat. 5/2/15, from 9 AM to noon:

1. Mike Moore from Parks & Rec & John Mayer from Waste Management were points of contact.
2. Cleanup area will be the woods off of Birdneck Road between 17th & 19th Sts. Same area was cleaned 2 years ago.
3. 64 volunteers spent a total of 150.5 hours and picked up 1.46 tons of litter.

~Anne Mannarino will take the lead in presenting educators' environmental workshops. Anne will conduct at least 2 workshops in the early fall – Project Wild, and Project Learning Tree. More details will be presented at the next meeting.

~Discussion concerning the fall volunteer appreciation event. Nancy presented details of her conversation with the Executive Chef of Grand Affairs. Grand Affairs will cater an appetizer buffet for 80 person minimum for \$15 per person, all inclusive. Decision was made to proceed with the venue and the appetizer menu. 10/28/15 was the first choice for a date; 10/21/15 was the second choice. Price does not include desserts, but the VBCCC can provide their own desserts as long as they are ready serve.

Nancy will follow up on the reimbursement check from Volunteer Resources for last year's event that was accidentally transferred into Waste Management's funds.

~Helping Hands projects are ready to start. Larry Banks & Dan discussed the need for a trailer to haul the equipment. Approximate cost is \$1700 for an open trailer or \$2200 for a closed trailer. Larry & Dan will provide proposals at the next meeting. Kathleen Reed made a motion to provide up to \$2500 to purchase a trailer and George Denice seconded. All in favor.

~Discussion about the Clean the Bay Day Volunteer Appreciation Picnic. Nancy made a motion to provide up to \$1500 to be used for food, prizes, and other items for the CTBD picnic. Scott seconded. All in favor.

Kathleen said she would try to get passes to the Aviation Museum & the Virginia Aquarium to be used as door prizes at the picnic. Amy said she would provide a family 4-pack of tickets to the carnival at Mt. Trashmore.

~Nancy requested that everyone think about the upcoming Santa's Stocking events in Nov. and ask friends, family, and co-workers to donate handmade craft items that could be sold at the event in addition to the ornaments.

~Tanner Council of the Chesapeake Bay Foundation invited the VBCCC to hold their next meeting on July 9th at the Brock Environmental Center. Members & guests will meet at 5 PM for a tour prior to commencement of the meeting.

~Dan Baxter was recognized for 6000 volunteer hours with the City of Virginia Beach.

~Nancy Degges was recognized for 2000 volunteer hours with the City of Virginia Beach.

~Photographer from Cox Communications was filming during the meeting in order to gather video for the Cox Conserves Heroes website. Nancy Degges was nominated and selected as the 2015 Hampton Roads Cox Conserves Hero. Nancy's selection means a minimum \$5000 donation for the VB Clean Community Volunteers, Inc., the 501(c)(3) support organization that assists the VBCCC.

- Kathleen made a motion to adjourn the meeting at 8 PM

Submitted by: Nancy Degges

Virginia Beach Clean Community Commission
Meeting Minutes
March 12, 2015

Attendees: Commissioners Larry Banks, Dan Baxter, Nancy Degges, George Denice, Scott Kellam, Kathleen Reed, Josie Sprague, & Christina Trapani ; Public Works liaison Linda Minner; Parks & Rec liaison Amy Woodson; 2 guests from Charlestowne

~Meeting called to order by Dan Baxter at 6:35 PM

~Amy Woodson, our Parks & Rec liaison, presented the following information:

Cigarette Litter Prevention Program Grant

Parks and Recreation/Parks and Natural Areas is participating in a regional grant, coordinated through askHRGreen.org Recycling and Beautification Committee, for the Keep America Beautiful Cigarette Litter Prevention Program. The funding for this initiative is from Keep America Beautiful and Keep Virginia Beautiful. The grant requires us to establish a Task Force, review litter laws/regulations, raise public awareness, implement ash receptacles, and distribute portable auto and pocket ash trays to adult smokers. We are required to conduct two cigarette litter scans, pre and post program implementation, as well as a sustainability scan in 2016. This grant does not permit the involvement of anyone under the age of 18 in any capacity. All findings will be reported to HR Green Project Manager in September.

We have selected Lake Smith/Lake Lawson for this “pilot” program. Our Task Force includes city staff and identified stakeholders (ie: civic league, businesses, VBCCC member). Our program pre scan will be conducted by mid-June with full program implementation June 30 through early-September. This will be followed by the post scan and our Project Results. Additionally, we will conduct a sustainable scan at an identified time in 2016.

~Amy suggested that the Commission member try to attend the Citizen Advisory Committee meetings at the various police precincts. [Flyer attached]

~Christina Trapani presented on the litter project. The Surfrider organization will help maintain after the initial project ends. More details forthcoming.

~Christina also provided an update on legislation:

1. The Clean Bag Bill passed the Senate but was shut down by the House. Contact Senator McWaters to let him know you support the bill.
2. The Balloon Bill did not pass.

**Ask Anne Mannarino [not present] to provide pictures from presentation of Youth Grant to Tallwood Elementary. Linda will provide details concerning the VBCCC activities to be included in the City Manager’s report.

**Christina will bring cash from ornament consignment sales & remaining unsold ornaments to the next meeting.

~Nancy Degges presented the Treasurer's Report:

\$24,227.58 remaining in the checking account & 2 CDs after the following purchases:

1. Shed for Helping Hands equipment purchased and donated to City of Virginia Beach - \$7439
2. Westminster Canterbury volunteer event cost - \$1552
3. Lands' End shirts with updated logo - \$556
4. Youth Environmental Grant to Tallwood Elementary - \$250

~Earth Day 2015

1. For can collection, VBCCC will provide giveaway items to participating students. Students will have a choice of several items. Christina suggested can cozies.
2. George Denice made a motion to spend up to \$500 on promo items for can giveaway. Kathleen Reed seconded. All in favor with none opposed.
3. In addition, a plaque & a \$250 cash award will be made to the winning school, to be used for environmental purposes.
4. The VBCCC booth will be next to Waste Management. Josie Sprague & George volunteered to staff the booth for the entire event.
5. Tanya Ford of Waste Management will provide an inventory of promo items to Nancy so that she can select items to give away at the event.
6. Rain barrels will be obtained from Rain Water Solutions [RWS] of North Carolina, same company used last year. Barrels will be the same as last year, except they will be black instead of green. They will sell for \$75 with a cost to the VBCCC of \$59 each. The company will not be present this year, but would ship a pallet of 33 to the VBCCC for approximately \$200 freight cost. RWS will set up a website for presales. [rainbarrelprogram.org/Virginia Beach] The VBCCC can look at the numbers as the sales come in to determine if we want to commit to a 2nd pallet. Josie motioned to commit to purchase one pallet. George seconded. All in favor with no opposition.
7. Nancy will coordinate the hospitality tent. Nancy motioned to provide up to \$500 for hospitality expense. Josie seconded. All in favor with no opposition.
8. Larry Banks to reach out to Kohl's & Best Buy for volunteers.
9. Versability to provide e-cycle support. Shred-It will provide document shredding.

~Winter Wild Life Festival wrap-up:

Consensus that attendance was down, but VBCCC will continue to participate because the event provides a great opportunity to promote the VBCCC and to interact with other organizations.

~Litter index – Will be conducted on 4/9/15 from 9:30 AM until 3:00 PM.

Christina, Kathleen, George, and Dan Baxter volunteered

~Great American Cleanup, Sat. 5/2/15, from 9 AM to noon:

1. Mike Moore from Parks & Rec & John Mayer from Waste Management will be points of contact.
2. Cleanup area will be the woods off of Birdneck Road between 17th & 19th Sts.
3. Neighborhood Housing & VB Police Dept. are also involved. They will be sure area is clear prior to cleanup.

~Virginia Recycling Association conference will be held at the Wyndham Hotel, 57th & Atlantic on 5/5 and 5/6/15. Registration is \$250. Linda Minner will ask John Barnes is there is any funding available for Commission members.

~ Clean the Bay Day

1. Question: Can cleanups done prior to or after 6/6/15 be counted towards CTBD stats? Amy will check.
2. Great Neck Park is reserved for the Volunteer Appreciation Picnic.

~Upcoming events:

1. 4/24/15 Friday, 10 AM Arbor Day at the new Bow Creek Rec Center
2. 4/30/15 Thurs. 6:30 PM VB Beautification Committee awards at Landscape Services

- Meeting adjourned 8:10 PM

Submitted by: Nancy Degges