

CONNECT

1st Police Precinct

Municipal Center, Bldg. 11
2509 Princess Anne Rd.
757.385.4377

2nd Precinct

820 Virginia Beach Blvd.
757.385.2700

3rd Precinct

926 Independence Blvd.
757.385.2703

4th Precinct

840 Kempsville Road
757.385.2800

Police Emergency

911

Police Non-Emergency

757.385.5000

Non-Emergency

311



Community Engagement Unit

Municipal Center
2509 Princess Anne Road, Bldg. 15
Virginia Beach, VA 23456
757.385.1006
pdceu@vbgov.com

www.vbgov.com/POLICE



PD-309 Rev 2/18

Crime Prevention is EVERYONE'S Business...

Help the police help you by joining Business Watch. Business Watch is a program that **reduces a criminal's opportunity to make you and your business a victim of crime!**

Chances are that most businesses have been, or will be, touched by crime in one way or another. By joining the Business Watch Program, merchants show concern for the safety and security of all their customers and employees.



Business Watch

Working Toward a Safer
Business Community

VB City of Virginia Beach
Police Department

Crime Prevention doesn't cost, it pays.

Most businesses have been, or will be, touched by crime in one way or another. Learn what steps you can take to help reduce the chance of your business being targeted by criminals by participating in the Virginia Beach Police Department Business Watch program.

Business Watch is a free program that helps to increase awareness of potential vulnerabilities, teaches crime prevention methods, and provides employee training to help minimize the opportunity for crime at businesses.

Crime prevention methods include:

- Business Security Assessment – VBPD provides free assessment of business security
- Crime Prevention Through Environmental Design (CPTED)

As part of the Business Watch Program, merchants show concern for the safety and security of all their customers and employees.

Crime Prevention Through Environmental Design

Environmental Design is an approach to deterring criminal behavior through environmental design. Below are some ways you can implement environmental design into your business.

Natural Surveillance

Create an environment that limits the opportunity for crime by increasing the perception that people can be seen

Access Control

Limit or restrict free access to a business

Territorial Behavior

Create a sense of “my space” so possible criminals are less likely to intrude and individuals who do intrude are more likely to stand out

Care & Maintenance

Continual upkeep of space and property which shows concern by owners



A criminal's capability to commit a crime is based off their desire, ability and opportunity.