Purpose

To establish selective traffic enforcement policies and practices for the Virginia Beach Police Department.

Policy (CALEA 82.3.3)

The Virginia Beach Police Department is committed to promoting traffic safety to the residents of and visitors to the City of Virginia Beach. This commitment requires the department to work cooperatively with other city, state and federal agencies in promoting traffic safety, and addressing traffic law enforcement needs. In furtherance of this commitment, the Deputy Chief - Operations or his/her designee will formulate and maintain a selective enforcement plan, which will summarize the traffic enforcement priorities of the Virginia Beach Police Department. At a minimum, the Traffic Enforcement Priority Plan will consider or be based on:

- A compilation and review of traffic collisions
- A compilation and review of enforcement activities
- A comparison of collision data and enforcement activities
- Traffic volume and conditions

The plan will be disseminated to the various components of the operations division for action. Such actions should include:

- The implementation of selective enforcement techniques such as:
  o Planned patrols
  o Geographic/temporal assignment of personnel
  o Directed Traffic Patrols both overt and covert
  o Stationary Observation
  o Traffic Safety Checkpoints
- Placement of new or temporary signage
- Use of roadside Dynamic Message Boards

Annually, the Deputy Chief – Operations or his/her designee will evaluate the effectiveness of actions taken in response to the plan. Based on the review of actions, and an annual review of the minimum factors mentioned above, the plan shall be revised and updated annually.

In addition to the Traffic Priority Plan, the Virginia Beach Police Department Office of Planning and Analysis will provide a quarterly statistical summary to the Commanding Officer of Special Operations for presentation to the various organizational components commanding officers at the monthly COMPSTAT meeting. The summary will contain information regarding the location and numbers of crashes, alcohol related crashes, and DUI arrests within the City of Virginia Beach, depicted or controlled by precinct geographical boundaries. From the information presented, Operation Division commanding officers will
direct the efforts of uniformed personnel toward addressing identified areas of need in support of the Traffic Enforcement Priority Plan as depicted above.

The Police Department’s Office of Planning and Analysis shall be responsible for compiling an annual report for the Traffic Engineering Division that includes the location of all fatal motor vehicle crashes, and the high incident locations for injury crashes, non-injury crashes, DUI arrests, and traffic summonses. The Traffic Engineering Division will receive a copy of all traffic crash reports on a regular basis from the Records Section of the Services Unit.

(CALEA 61.3.1)

There are several committees within the City of Virginia Beach and regionally that involve traffic safety that members of the Department participate in. These include, but are not limited to, the following:

- A member from each precinct, Special Operations, and the Office of Planning and Analysis shall attend periodic meetings with the Traffic Engineering Division to discuss traffic related matters. The purpose of members attending these meetings will be to relate complaints from the community regarding traffic engineering deficiencies, make recommendations for traffic engineering studies, and to share information regarding collision and enforcement data.