

BAYFRONT ADVISORY COMMISSION
DRAFT MEETING SUMMARY
MARCH 16, 2017
VIRGINIA BEACH RESORT HOTEL &
CONFERENCE CENTER

MEMBERS PRESENT:

Chairman Kal Kassir, Charlie Malbon, Faith Christie, Gee Faison, Thomas Martin, Joe Miller, Stacey Shifflet

STAFF PRESENT:

Tobias Eisenlohr – City Attorney's Office; Mark Shea – Planning Department; Valerie Henchel – Public Works

OTHERS PRESENT:

Denise Bowman Scott – BAC Volunteer, Andrew Broyles – Ocean Park Civic League, Christina Trapani – Beachy Clean, Empsey Munden – Cape Story by the Sea Civic League, Trish Rozanski – Bay Breeze Villas Condo's, Doug Norris – Ship's Watch COA, Jeff Holste – Harbor View Condo's, Grace Meran – Ocean Park Civic League

REGULAR MEETING:

CALL TO ORDER:

- Chairman Kassir welcomed members and guests;
- Mr. Miller stated that the February minutes should reflect that he was not in attendance. Chairman Kassir clarified for the minutes that he is on the Executive Program Committee of Lynnhaven River Now.
- Mr. Malbon made a motion to approve the February 16, 2017 minutes as submitted with the tow changes outlined above. Mr. Ayers seconded the motion and the motion was approved by unanimous vote.

CHAIRMAN COMMENTS:

- Chairman Kassir and Mr. Miller will be meeting with Mr. Fines, with the Virginia Beach Arts and Humanities Commission, on 3/24 to discuss the upcoming presentation to the BAC regarding the Lesner Bridge Art.
- Chairman Kassir saw a recent presentation on the Lesner Bridge construction and all is going well.
- Chairman Kassir is in the process of setting up a meeting with City Council members Jones and Wood.

- Chairman Kassir stated that Mr. Bovee and Mr. Thomas called and both have excused absences to this meeting.

STAFF REPORTS & UPDATES:

- Mr. Shea stated that he spoke with Mr. Bernas, from HRSD, and the sewage treatment plant is slated to shut down completely in 2021. He did state that HRSD has not come to a conclusion of the future use of the site.
- Ms. Henchel updated the BAC regarding the movement of the giant yellow gantry from the north to south side of the Lesner Bridge. This movement will take place overnight sometime in May and will require brief periods in which the bridge will completely shut down to traffic.

COMMITTEE REPORTS & UPDATES:

- **Design:** Ms. Christie is working on the design guidelines update.
- **Communications:** There was extensive discussion of the upcoming meeting with the various civic leagues. This meeting will possibly held in June and the BAC membership had consensus to hold the meeting just after the regular meeting. The regular meeting could thus be moved up earlier in the day if duly advertised. BAC has heard back from 12 of the 30 civic organizations about attendance at the meeting. The BAC members would like to have an agenda item at this meeting where the civic league can suggest items for the BAC Strategic Plan.
- **Public Safety, Transit, Parking & Pedestrian Access:** Mr. Malbon asked Mr. Shea to organize a meeting with the various parties involved with the Bayfront Shuttle to get together and discuss marketing efforts. He suggested that the meeting be held at First Landing State Park. Ms. Shifflett mentioned that she discussed the use of the trolley vehicles with Mr. Uhrin. Mr. Uhrin stated that there might be some operational issues on Atlantic Avenue with this. Mr. Shea stated he would check with HRT regarding this and get back with the BAC. A suggestion was made by a commission member that the ultimate shuttle vehicle could be named and be given a look unique to the area.

NEW BUSINESS:

Ms. Christina Trapani gave the BAC a presentation regarding the Resort Advisory Commission “Beachy Clean” program. This effort is backed by the Virginia Beach Hotel Association, Keep America Beautiful Cigarette Litter Prevention Program, The Surfrider Foundation’s Virginia Beach chapter and Longwood University’s Clean Waterways Program. Promotional literature and items soliciting the help of visitors, residents and businesses with pointers on how to keep beaches and waterways clean will be distributed to hotels and restaurants and affixed to City trash cans on the beaches.

Mr. Andrew Broyles, President of Ocean Park Civic League, presented his application to the City for two Neighborhood identification signs to be placed in the median of Shore Drive as you enter the neighborhood boundaries and when you leave the boundaries. The rationale for signs in the median is to avoid placing 14 signs at all of the side street entrances to the neighborhood along Shore Drive. Mr. Broyles described the sign design (which conforms to the Bayfront Advisory Commission design scheme, location of the signs, and gave a brief historical summary of the neighborhood. Mr. Shea stated that the Planning Department is currently working up an official application form. He continued by stating that Mr. Broyles has complied with all of the submittal requirements and will retroactively submit an actual form. Traffic Engineering has given the ok for the sign location, while Public Works Operations has given the ok regarding the other engineering issues in the right of way. Parks and Recreation Landscape Services have approved the landscaping design.

Commission members made favorable statements regarding the sign design and gave a unanimous endorsement as long as the signs meet the location and design parameters of the City Council policy. The BAC chose not to take a specific vote on the item. Mr. Shea indicated that the signs would not be placed on a City Council meeting agenda for consideration.

OLD BUSINESS: No old items

CITIZEN COMMENTS:

Ms. Munden stated that she was having trouble reaching the Navy in regards to securing their fire truck service during the upcoming Fourth of July fireworks event.

ADJOURN: The meeting adjourned at approximately 4:50

NEXT MEETING: April 20, 2017, 3:30pm, at the Virginia Beach Resort Hotel & Conference Center