

BAYFRONT ADVISORY COMMISSION  
APPROVED MEETING SUMMARY  
JULY 20, 2017  
VIRGINIA BEACH RESORT HOTEL &  
CONFERENCE CENTER

The Bayfront Advisory Commission held their annual strategic planning session from 12:00 pm to 3:15 pm. Please see separate meeting summary notes for this session.

**REGULAR MEETING:**

**MEMBERS PRESENT:**

Chairman Kal Kassir, Faith Christie, Charlie Malbon, Gee Faison, Joe Miller, Joe Bovee, Stacey Shifflet, Wally Damon, Martin Thomas, Mercedes Holland (Navy), Captain Frantzen

**STAFF PRESENT:**

Tobias Eisenlohr – City Attorney’s Office; Mark Shea – Planning Department;

**OTHERS PRESENT:**

Denise Bowman Scott, Tim Brown – Lynnhaven Beach Condo, Ms. Brown - LBC, Hoyt Duff – Lynnhaven Colony Civic League, Trish Rozanski – Bay Breeze Villas Condo, Jake Rasmussen, Joshua McCollam, Lib Conner – Baylake Pines, Jeff Holste – Harborview Condo’s, Todd Soloman – Shore Drive Coalition, Andrew Broyles – Ocean Park Civic League, Tim Solanic – OP, Bruce Hedrick – Retirement Unlimited, R.J Nutter – Troutman Sanders LLC, Mark Ricketts – AES Consulting, John Dano - HRSD

**CHAIRMAN REPORT:**

Chairman Kassir introduced Captain Frantzen as the new Commanding Officer of Joint Expeditionary Base Little Creek Fort Story. Captain Frantzen made a brief statement and stated that he values good relationships with the community.

Mr. Kassir made a statement in regards to the completion of the Strategic Plan workshop held just preceding this meeting. He indicated that summarized citizen comments received orally or written at or since the Outreach 17 event in May will be attached to the updated Commission strategic plan. This plan and attachment will be sent to City Council.

Mr. Kassir indicated that he was given checks for \$500 from Beach events to pass through to the organizers of both the Cape Story and Baylake firework displays on the Fourth of July.

#### STAFF REPORTS:

Mr. Shea mentioned that he is now the Comprehensive Planning Coordinator for the City. However, he will remain as the liaison to the Bayfront Advisory Commission. The point of contact for Transportation Planning and the Bayfront Shuttle is Brian Solis. The City will be advertising for a new Transportation Planner.

#### COMMITTEE REPORTS:

There were no reports from the Communications or Design committee's

Mr. Malbon updated the Commission on the Bayfront Shuttle. He indicated that ridership was halfway to the threshold HRT utilizes to determine if a route is successful. However, HRT has indicated that the numbers are trending upward and they felt the route would have more success if the following measures were taken:

- move from 45 to 30 minute service
- move route from sections of Atlantic to run entirely on Pacific through the resort (due to congestion)
- extend route to Rudee loop transfer with the Route 31 (Campground/Aquariums)
- extend route to Pleasure House transfer center on Shore Drive and skip the Vista Circle loop (due to congestion)

Mr. Shea indicated that an additional bus would likely be needed to go to the 30 minute service and that the City/HRT may consider a cost neutral option. Mr. Shea asked if there were any comments on HRT recommendations. **Mr. Thomas made a motion that these shuttle changes should be studied for next season. Mr. Malbon seconded the motion and the motion was approved.** Captain Frantzen briefly mentioned that the Navy, City and Preservation Virginia are considering a shuttle to the Cape Henry lighthouse from a parking area within the gate.

#### COMMUNITY REPORTS AND UPDATES:

#### NEW BUSINESS:

Mr. John Dano, from Hampton Roads Sanitation District (HRSD) gave an informative presentation on the Sustainable Water Initiative for Tomorrow (SWIFT)

Mr. R.J. Nutter and Mr. Hedrick gave the Commission a presentation regarding the New Millennium Senior Living Communities Conditional Use Permit application. The new

development will be built in phases and attach to the existing Baylake Senior Housing building in a campus setting. Mr. Nutter indicated that the group has met with numerous adjacent property owners with the same information as this evening. Phase I will consist of 130 Independent Living units with an ultimate 180. There will also be a 24 unit assisted living wing. Fees will range from \$3800-\$4800 a month and include most living expenses like room, board, transportation. The applicant also indicated that the existing billboard advertising the "Taste" restaurant be removed from the site. Several Commission members expressed support for the use and design. However, regret was mentioned for the loss of the athletic fields used by the nearby church.

Mr. Faison expressed concern for the new entrance on Shore Drive at Indian Hill Road and suggested adding an additional entrance on First Court and eliminating the one on Shore. The applicants indicated that Public Works was ok with their proposal with necessary turn lanes. **After further discussion the Commission endorsed the use and overall design of the site but expressed concern with the new entrance on Shore Drive. The Commission recommended that the entrance be deleted and the circulation be reconsidered.**

#### OLD BUSINESS:

Mr. Broyles, President of Ocean Park CL asked when the Strategic Plan Report and summarized Outreach comments would be shared with the public. Mr. Kassir mentioned that the session just occurred and the Strategic Plan would be available soon. The report will be distributed to the invited civic leagues and posted on the Bayfront Advisory Commission web page (which is on the City web page)

There being no further business, the meeting adjourned at 5:15.