

BAYFRONT ADVISORY COMMISSION
MEETING SUMMARY
JANUARY 19, 2017
VIRGINIA BEACH RESORT HOTEL & CONFERENCE
CENTER

MEMBERS PRESENT:

Chairman Kal Kassir, Joe Bovee, Charlie Malbon, Wally Damon, Stacey Shiflet, Faith Christie, Gee Faison, Scott Ayers,

STAFF PRESENT:

Tobias Eisenlohr – City Attorney’s Office; Mark Shea – Planning Department;

CALL TO ORDER:

- Chairman Kassir welcomed members and guests;
- The Commission took motions to elect the Chair and Vice-Chair for the next year. Ms. Christie made a motion for Mr. Kassir to serve another year as Chair and for Mr. Ayers to serve as Vice Chair. Mr. Faison seconded the motion and the motion was approved by unanimous vote.
- Mr. Malbon made a motion to approve the November 17, 2016 minutes as submitted. Mr. Kassir seconded the motion and the motion was approved by unanimous vote.

STAFF REPORTS & UPDATES:

- Mark Shea passed around the latest membership roster and requested that Commission members review their contact information to make sure everything was accurate. Mr. Shea also mentioned that he was working on getting the web page updated and asked the Commission if any new information should be included.
- Mr. Shea gave an update on the Bayfront to Oceanfront shuttle project. He mentioned that the stop at First Landing is moving forward with a small capital project and then gave the Commission an update on the hours of operation (8 am to 12:30 am), time frame (Memorial Day to the end of the Neptune Festival) and the estimated cost (\$230,000). Mr. Shea also indicated that recent surveys of Shore Drive residents and First Landing campers indicated strong support of the shuttle with recent surveys.

COMMITTEE REPORTS & UPDATES:

- Design: Joe Bovee asked Ms. Christie to report on the Ocean Park signage proposal. Ms. Christie stated that they have agreed to use the Bayfront Advisory Committee sign design theme with the live oaks and the statement that it is a Bayfront committee. Mr. Eisenlohr stated that he would give the Commission an update on the permit process. Ms. Christie explained to the Commission that there are different review procedures for Neighborhood signs and Community signs.
- Communications: Mr. Faison, Jr. stated that shortly following the strategic planning session in July, 2016 that he reached out with a letter from Mr. Kassir to send to all individual civic leagues in the Bayfront region to have a roundtable discussion. This roundtable should occur once a year and be facilitated. Volunteer Ms. Bowman-Scott indicated that the newsletter would be out on time.

- Public Safety, Transit, Parking & Pedestrian Access: Mr. Malbon indicated to the Commission that the HRT Traffix staff will be surveying Bayfront and Oceanfront businesses in the winter and summer seasons of 2017. Mr. Shea stated that the purpose of the survey was to identify the transportation needs of year round and seasonal workers.
- Mr. Damon stated that city funds had been allocated to wetland mitigation at Pleasure House Point, Mr. Damon asked for an update on the management plan. Staff indicated that they would look into this.

NEW BUSINESS: Mr. Darrell Cuenca, co-owner, provided information to the Commission regarding a Conditional Use Permit application for Deadline Brewing Project. This is for a micro-brewery to be located at 2272 West Great Neck Road. Mr. Cuenca stated that they planned to start with just Friday and Saturday openings and will never open on Monday or Tuesday. They are looking at food trucks twice a week but there are a lot of food offerings nearby. Parking was the only concern expressed by the Commission. The applicant indicated that they had discussed with Citrus accommodating overflow parking in the evening. The Commission voted to support the application contingent upon meeting the City's parking requirements.

Ms. K.C. Pollard and Mr. Scott Mattheson provided information to the Commission regarding the Seashore Art Show, to be held on April 8, 2017 at First Landing State Park. The show would take place in the campground area and the artist participation fee would be only \$150. Mr. Kassir indicated that the Commission would submit a letter of support to the Art Show organizers to help with their grant application to the City's Arts and Humanities Commission.

OLD BUSINESS: Mr. Kassir indicated that there is a workshop to discuss the Strategic Plan at prior to the next meeting.

PROJECT BRIEFINGS; OPEN DISCUSSION & COMMENTS FROM THE PUBLIC:
No additional public comments

ADJOURN

NEXT MEETING: February 16, 2017, 3:30pm, at the Virginia Beach Resort Hotel & Conference Center with a workshop to begin at 2:30pm