



MESSAGE FROM THE DIRECTOR

SPRING ISSUE

25th Street - Public/Private Partnership Award

Welcome New Members

Planning Commission & Environmental Team Stats

2,559 Zoning Inspections

3,484 Illegal Signs Removed

Development Services Center Reviewed 729 Submittals

8,727 Permits Issued

Office Renovations Underway

City-wide Transit Planning Update

New Bayfront Seasonal Shuttle

Coming Soon - New Website Look

In The Office

Volume 3 - Issue 1
2017 January, February, March

Hello Planning People!

Well, it is budget time again... and you thought it was over! Not so, the public portion FY 2017-18 budget started March 28 with the briefing to Council and the release of the City Manager's proposed FY 17-18 Operating and CIP Budget. For those of you who really want to get into it, you can visit VBgov.com City Budget & Budget Archives under Budget & Management Services to view Council's presentation and all of the budget documents. For those of you who want a shorter version (my favorite), the key issues that may interest you are (please note, all are proposed at this time):

- City employees may get a 2% pay raise (1% general and 1% merit based on the mid-point)
• Increase of 1.0025 cents in real estate tax to fund all-day kindergarten and begin expansion of the pre-kindergarten program
• Reallocation of 1.8 cents of the current real estate rate that had been dedicated to light rail
• Increase of 2.5 cents a day in the storm water fee
• No increase in trash fee
• No increase in fees for water or sanitary sewer
• 139 new City positions (2 for the P&CD)

Basically it's all good for us. Let me know if you have any questions. My door is always open.

A few additional updates: The customer service survey is now available online via the P&CD website and at our service counters. Please invite customers to let us know how we're doing! In progress: the Automated Vehicle Locator (AVL) GPS tracking installation in City vehicles. Both will provide good information for our customers and help to improve member performance.

Thanks for everything you do!

Handwritten signature of Barry Frankenfield

Barry Frankenfield
Director of Planning & Community Development

Congratulations! 25th Street - Public/Private Partnership Award

The 25th Street Mixed Use Development has been recognized by the Virginia District Council of the Urban Land Institute as the winner of the Best Public/Private Partnership Award! The Urban Land Institute provides leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.

This public/private partnership is the result of original thinking and exceptional planning between the City of Virginia Beach and the Breeden Company. Land uses immediately west of the resort strip in Virginia Beach have struggled to amount to more than surface parking lots and one-story commercial uses. This innovative mixed-use development is changing the character of the Central Beach District and bringing value to the community beyond the beach.



What was once a 244-space surface parking lot is now 147 residential apartments, a unique indoor sky diving facility and a public parking garage.



Beginning in 2011, the Breeden Company and the City partnered to find a home for proposed residential and entertain-

ment uses. A municipal parking lot was identified and an innovative agreement was established, which allowed the Breeden Company to purchase the site and develop it. Using a conveyance, the City purchased back the parking garage and the land and leased residential parking spaces to the developer. Associated public streetscape and utility infrastructure costs were also shared.

Congratulations to everyone involved in making this innovative, ground breaking project a success!

Welcome New Members



Dalina Cartwright, Planning Aide II - DSC



Ashley Washington, Engineer I - DSC



Ashli Galloway, Planning Tech II - DSC



Eric Crawford, Plans Examiner I - P & I

Planning Administration

Planning Administration provides staffing support for the Planning Commission, City Council, the Chesapeake Bay Preservation Area Board, Wetlands Board, Historical Review Board, and the Historic Preservation Commission. Planning Administration members work with applicants on each phase of the process to ensure land use compliance with ordinances and plans.



Carolyn Smith
Planning Administrator

Planning Items

In the first quarter of 2017, staff worked with applicants, reviewed and wrote 50 agenda applications for Rezoning, Conditional Use Permits, Street Closures, Subdivision Variances, Alternative Compliance, and Non-Conforming Planning items. Agenda Request Forms and presentations were also prepared for City Council on 40 Planning items.

Environmental Team

Chesapeake Bay Preservation Area (CBPA) Board - Generally projects located in first 100 feet seaward portion of buffer: 17 submittals, 5 approvals, 7 in review, 5 deferred.

Chesapeake Bay Preservation Area (CBPA) Administrative Variances - Generally projects located in the landward portion of buffer: 3 submittals, 3 approvals.

Preliminary Project Request (PPR) - An informal process to determine which formal process is required, if any, for projects located in the CBPA Resource Protection Area (RPA): 49 submittals, 40 approvals, 7 In review, 2 resubmittals required. PPR Tree Removal in the RPA: 19 submittals, 13 approvals, 3 In review, 3 resubmittals required.

Wetlands Board - Shoreline projects located in tidal wetlands and coastal primary sand dunes: 49 submittals, 38 approvals, 9 wetlands approvals released for construction.

Waterfront - Generally all shoreline projects alongside City waterways not involving tidal wetlands and coastal primary sand dunes: 67 submittals, 45 approvals.

Sand Management Applications - 31 submitted, 31 approvals, 31 approvals released for construction.



Staff provided the Wetlands Board with a briefing on 2016 activities at the March meeting. The Wetlands Board heard 110 applications, of which 48 involved Wetlands, 44 involved Coastal Primary Sand Dunes and Beaches, 15 were extensions of time, and 3 were show cause hearings. Of the 44 Coastal Primary Sand Dune and Beach applications, 35 were for Sand Management at Sandbridge. The Wetlands Board 2016 Year End Report can be viewed online at: www.vbgov.com/2016WetlandsBoardAnnualReport

Zoning Administration

Zoning Administration is responsible for the interpretation and enforcement of the City's Zoning Ordinance, processing zoning approvals and permits for residential and commercial uses, administering the City's Zoning Ordinance by processing appeals and variances to the Board of Zoning Appeals, verifying the proffers and conditions of City Council actions are met, and responding to citizen inquiries and concerns regarding zoning regulations and violations.



Kevin Kemp,
Zoning Administrator

First Quarter Accomplishments

- Board of Zoning Appeals: Worked with applicants, reviewed and wrote 21 variance requests
- Performed 2,559 zoning inspections throughout the City
- Removed 3,484 illegal signs from the public right-of-way
- Verified conditions for 593 Conditional Use Permits

Serving Our Customers at the Counter

Zoning Inspectors working at the public counter answered 2,166 zoning related phone calls; 1,871 e-mails; assisted 1,097 customers; reviewed 1,459 business license applications; 108 site plans and reviewed 48 AICUZ applications.

Zoning Highlights

The General Assembly adopted SB 1578 which gives localities the right to establish an ordinance regulating short-term rentals. Meetings are underway, so stay tuned for updates on a new ordinance.



Kevin Kemp, Zoning Administrator, and Sylvia Davis, Human Resources Analyst, at the Old Dominion University Job Fair



Thank you Lynn!

Kevin Kemp, Zoning Administrator, would like to recognize Lynn Roenker for all the hard work she does. "She keeps the Zoning Division rolling, and we can't say enough about how much we appreciate her."

Development Services Center (DSC)

Development Services Center (DSC) reviews, approves, and permits development projects and subdivision plats to ensure public safety while promoting quality development throughout the City consistent with City Council’s Vision of “A Community for a Lifetime.” We do this by applying City Code and policies to all development projects in a fair and impartial manner. Establishing partnerships between the development community and the City helps to assure reasonable time frames and quality results for our community.



Nancy McIntyre, Development Services Administrator

First Quarter

Reviewed 729 submittals

Held 66 project meetings with consultants and developers, including pre-submittal meetings, pre-design meetings and meetings to resolve review issues

Issued 34 Right of Way and 36 Land Disturbing/Stormwater Permits and Currently Managing \$37,253,806 in sureties

Notable Projects Permitted for Site Work

- Aldi Grocery Store** - 4801 Shore Drive
- Aldi Grocery Store** - 764 Chantry Drive at Holland Road
- Lidl Grocery Store** - 1253 Edison Road at General Booth Boulevard
- Piney Grove Baptist Church** - 2804 Holland Road
- Sanjo Corte Fino** - 465 Progress Lane
- Telefonica** - 1900 Corporate Landing Parkway
- Kings Landing Subdivision** - West Neck Road, 153 single family homes
- Seaside Arbor Apartments** - 509 18th Street
- Hyatt Place** - 27th Street and Atlantic Avenue
- Beach Place Apartments II** - 310 29th Street
- 22nd Street Row Homes** - 500 Block of 22nd Street



22nd Street Row Homes

Welcome New Staff



Christina Smith
Planning Tech



Eric Storme
Landscape Professional



Amanda Sampson
Planning Tech

Permits & Inspections



Cheri Hainer, Permits and Inspections Administrator

Permits & Inspections administers the Uniform Statewide Building Code and associated laws and ordinances, issues permits for, and performs inspections of building construction, plumbing, electrical, and mechanical systems installation and alteration.

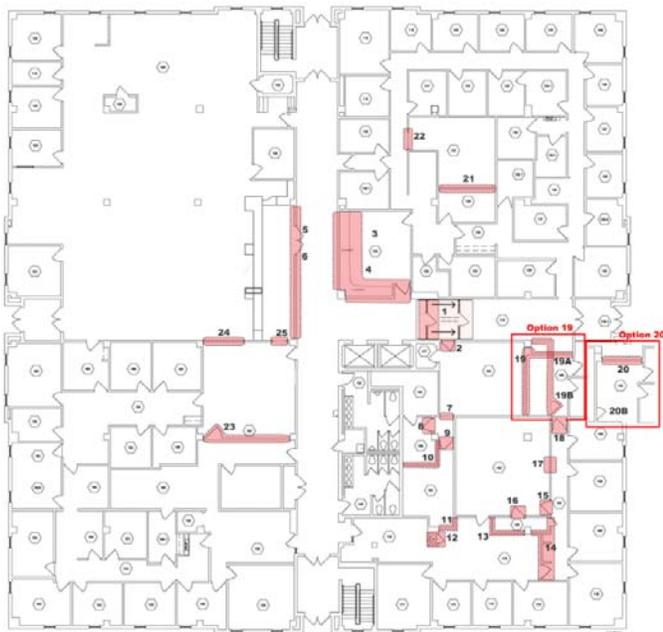
Permit Totals

Reporting Period	Permit Count	Value	Fees	Inspections
March 2017	3,271	\$ 68,932,883.10	\$ 375,033.50	10,410
February 2017	2,850	\$ 58,285,006.44	\$ 309,548.98	8,169
January 2017	2,606	\$ 43,647,202.20	\$ 296,946.45	7,638
Calendar Year to Date	8,727	\$ 170,865,091.74	\$ 2,802,794.49	26,218
Fiscal Year to Date	25,387	\$ 477,374,022.85	\$ 1,734,817.56	49,464
March 2016	3,212	\$ 47,402,960.92	\$ 353,153.92	9,168

Number of Active Development Sites: 1,829

Acreage: 33,833.843

Building 2, 1st Floor Renovations



BUILDING 02
OPERATIONS- 1ST FLOOR
 PLANNING / COMIT GIS

P&CD staff, led by Cheri Hainer, have been working with Building Maintenance and IT to finalize renovation costs. Renovations are targeted to start the first phases in March 2017.

Phase 1 supplies are ordered and construction should be starting within the week to create the new conference room.

Phase 2 renovation will take down the walls of the old conference room space to open the area to the main hallway creating a central reception and customer service area.

Strategic Growth Areas (SGA)

Strategic Growth Areas (SGA) Office plans and implements Virginia Beach’s vision for its unique growth centers. The office is composed of multiple disciplines collaborating with internal and external stakeholders to incentivize, facilitate, and manage sustainable development in our City.



Kathy Warren
SGA Manager

Transportation & Transit Planning Update

Citywide Transit Planning - “Life without Rail “ Update

The overall goal is to improve the public transportation system for transit-dependent riders and increase choice ridership as a way to increase mobility in Virginia Beach and the region.

Planning and the Communications Office staff hosted two interactive public engagement opportunities on January 31 and March 22 to get feedback on mobility improvements.

- A four-pronged public engagement format provided participants options to engage in person, via VBTV, Facebook Live and online at VBgov.com
- January 31 Workshop had 417 unique viewers; 462 video views; a majority audience: women ages 35-44; 565 survey responses
- March 22 workshop had 1,396 unique viewers; 1,486 video views; 61 Facebook comments; top audience: women ages 35-44; over 50 survey responses
- Stay tuned for the top 10 takeaways from this public engagement process in our next quarterly update.



New Seasonal Shuttle between Bayfront and Oceanfront - Starting May 22

- Low cost transportation option to/from Oceanfront and Bayfront beaches, neighborhoods, restaurants and attractions
- Fare: FREE for children 17 and younger with paying adult; \$1 one-way/\$2 all-day pass for seniors (65 and older); \$2 one-way/\$4 all-day for adults
- Schedule: 8 a.m. to midnight daily, every 45 minutes, through Neptune Festival
- Route: 19th Street along Arctic Ave., Atlantic Ave., Shore Dr. to Lesner Bridge and Vista Circle
- First Landing State Park stop



Management & Support

The Director's Office includes a Management & Support team that exists to provide centralized coordination of activities throughout the department. The essential functions fall into three broad categories: customer service, technical services, and financial systems and controls.



Jolilda Saunders, Administrative Services Manager

CBPA March Training

The Chesapeake Bay Preservation Area Board is a nine member, City Council appointed Board that considers variance requests to the City's Chesapeake Bay Preservation Area Ordinance. The Board held its quarterly training at the Municipal Center on March 24. Topics discussed included application fees, compliance with DEQ's program review, expanded collaboration between the Waterfront Operations staff and the Chesapeake Bay/Southern Rivers staff, and updates to the environmental programs' applications and webpages.



Pictured left to right: Barry Frankenfield, P&CD Director, Arthur Jones, Brad Martin, Vice Chair, June Barrett-McDaniels, Wayne McCoy, Dave Jester, Chairman and P.J. Scully, CBPA Staff Coordinator

Accela 9.X Upgrade Is Underway

New features include:

- Upload, download and print multiple documents simultaneously
- Accela and ACA on multiple browser
- View all inspections associated with GPIN without relating records
- Upgrading the ACA security functions to improve access to documents

We have installed 9.03 in a test environment and encountered several "critical issues." Accela has confirmed that our "critical issues" are code glitches and that the fixes will be in 9.04 hot fix. P&CD testing staff are on schedule and eagerly awaiting the next round of testing.

New Web Page Look - Coming Soon!

Since the early days of web page development and Vignette, a lot has changed with how we think about managing the voluminous content for P&CD. The future brings fewer PDF(s) and more web pages, which are ADA compliant. Our website will be organized with a focus on customer services providing staff contact information for various program activities.

Career Progressions & Promotions

February 2 - Jimmy McNamara - Planner II

March 2 - Sandy Leonhardt, Planning Tech II

March 16 - Shane Hatcher, Code Inspector II

March 2 - Carrie Bookholt - Planning Evaluation Coordinator (Planning Liaison)

Service Anniversaries

5 Years - Carrie Bookholt, Development Services Center

5 Years - Lauren Wagenbrenner, Permits & Inspections

15 Years - William Moss, Permits & Inspections

20 Years - Robert Fries, Strategic Growth Areas - Parking Management

30 Years - Edward James, Zoning Administration

Welcome New Member

March 16 - Michelle Jones, Planning Aide I - Development Services Center

Meet the Award Winning Parking Team!



Strategic Growth Areas (SGA) Office - Parking Management Team

Pictured left to right: Cecelia (Cece) Riddick- Accountant, Karriem (Mac) McQuiller - Parking Supervisor, Rob Fries - Parking Manager, Michael Askew - Parking Supervisor, Tavis Parker - Parking Coordinator

Super Bowl Party - Food & Fun



Mark Your Calendar !

Pot Luck Spring Salad Luncheon
Friday, April 21 | 12:00pm-2:00pm
Planning Conference Room
Join the fun and bring a salad to share!
Taco | Green Leaf | Caesar | Pasta | Seafood | Fruit | Potato | Egg | Tuna | Chicken | 7 Layer
Sign up sheets with Robin Morse, at the DSC Reception Desk or with Tavis Parker at SGA

Next Staff Meeting - April 25, 2017

Next P&CD Newsletter Submission Deadline: July 7, 2017 - send submissions and comments to dzywna@vbgov.com