



MESSAGE FROM THE DIRECTOR

SUMMER ISSUE

City Receives \$30 Million in SMART SCALE Funding

Welcome New Members

Planning Commission & Environmental Team Stats

2,689 Zoning Inspections

3,631 Illegal Signs Removed

Development Services Center Reviewed 774 Submittals

8,902 Permits Issued

Historical Highway Marker Dedicated

VB Parking Services Receives Certification

Megabus Begun Service to/from Resort

Accela Upgrades Complete

In The Office

Volume 3 - Issue 2 2017 April, May, June

Hello Planning People!

The second quarter of 2017 brings good news regarding the FY 17/18 budget! The budget was adopted with a few changes but nothing that impacted the proposed pay increases. Thanks to everyone's hard work and efforts, all performance evaluations were completed so all eligible PCD employees received the 1% merit increase (1% general and 1% merit based on mid-point). For details regarding the adopted FY 17/18 budget and employee compensation, visit beachnet and view Member Update May 9 issue.

A new initiative that I'm excited about, which started last month, is "Chat with Barry." These hour long sessions are your opportunity to bring up any ideas, thoughts or opportunities for improvement that you want to share with me. The first group of 11 met on June 20 and they were easy on me. If you have not received an invitation to attend a session, please let Pam Sandloop know and she will get you scheduled. Your thoughts and suggestions are taken seriously and I appreciate the open feedback.

We are in the heat of summer and it is certainly heating up! This issue recognizes second quarter accomplishments such as: 8,900 permits issued and 2,600 inspections; more than 700 plans submitted for review in DSC; 48 rezoning requests and conditional use permits; continued management and support of various City Council appointed boards, commissions and committees.

I hope you enjoy this newsletter. It is filled with detailed information on our work, new members and tributes to professional development and service. As always, should you have any questions, issues or concerns, please come see me.

Barry Frankenfield Director of Planning & Community Development

City Receives \$30 Million in SMART SCALE Funding for Three Road Projects

Based on 2014 Virginia General Assembly legislation, the Commonwealth Transportation Board developed a prioritization and scoring process for transportation project selection across the State. The program is called "SMART SCALE" and requires detailed project applications be submitted for projects to compete against other submitted projects around the state for a limited amount of funding. The transportation projects are scored based on an objective process that requires compilation of voluminous information for each project, relative to congestion, safety, accessibility, environmental quality, economic development and land use coordination.

The Planning Transportation team together with the Public Works/Engineering team submitted three projects for program consideration and all three projects were selected to receive State funding.

The three projects include Laskin Rd. Phase I-A, Indian River Rd. Phase VII-B and Cleveland St. Phase IV.

- \$15 million of \$29 million total project cost for Laskin Rd. Phase I-A improvements to include a widened eight lane divided highway with continuous right turn lanes from Republic Rd. to Winwood Dr. and six lane divided highway to Freemac Dr. and a six lane divided highway on First Colonial Rd. from Laurel Ln. to I-264. It will include a shared use pathway and wide outside lane for bicyclists.
- \$10 million of a \$23.6 million total project cost for Cleveland St. Phase IV widening to four lanes from Witchduck Rd. to Independence Blvd. with wide sidewalks and potentially bike lanes.
- \$5 million of a \$11.4 million total project cost for Indian River Rd. - Phase VII-B combined with the \$56.2 Indian River Rd. Phase

Cleveland Street Corridor Improvements
Typical Section



VII-A project to widen and create a new alignment to include a 10 ft. shared use pathway.

This total award of \$30 million puts Virginia Beach near the top of award recipients based on percentage of total funding available.

Welcome New Members



Jannelle Logan, Engineer III - DSC



Tiffany Hall, Administrative Specialist I
SGA Office



Melissa Kellam, Project Coordinator
DSC

Planning Administration

Planning Administration provides staffing support for the Planning Commission, City Council, the Chesapeake Bay Preservation Area Board, Wetlands Board, Historical Review Board, and the Historic Preservation Commission. Planning Administration members work with applicants on each phase of the process to ensure land use compliance with ordinances and plans.



Carolyn Smith
Planning Administrator

Planning Items

In the second quarter of 2017, staff worked with applicants, reviewed and wrote 48 agenda applications for rezonings, conditional use permits, street closures, subdivision variances, alternative compliance, and non-conforming planning items. Agenda request forms and presentations were also prepared for City Council on 32 Planning items.

Environmental Team

Chesapeake Bay Preservation Area (CBPA) Board - Generally projects located in first 100 feet seaward portion of buffer: 22 submittals, 11 approvals, 11 in review.

Chesapeake Bay Preservation Area (CBPA) Administrative Variances - Generally projects located in the landward portion of buffer: 4 submittals, 4 approvals.

Preliminary Project Request (PPR) - An informal process to determine which formal process is required, if any, for projects located in the CBPA Resource Protection Area (RPA): 72 submittals, 52 approvals, 20 In review.

Wetlands Board - Shoreline projects located in tidal wetlands and coastal primary sand dunes: 47 submittals, 39 approvals, 10 wetlands approvals released for construction.

Waterfront - Generally all shoreline projects alongside City waterways not involving tidal wetlands and coastal primary sand dunes: 46 submittals, 31 approvals.

Sand Management Applications - 27 submitted, 27 approvals, 27 approvals released for construction.



Fun in the Field!
Planning Commission
Monthly Site Visits

Zoning Administration

Zoning Administration is responsible for the interpretation and enforcement of the City's Zoning Ordinance, processing zoning approvals and permits for residential and commercial uses, administering the City's Zoning Ordinance by processing appeals and variances to the Board of Zoning Appeals, verifying the proffers and conditions of City Council actions are met, and responding to citizen inquiries and concerns regarding zoning regulations and violations.



Kevin Kemp,
Zoning Administrator

Second Quarter Accomplishments

Board of Zoning Appeals: Worked with applicants, reviewed and wrote 24 variance requests

Performed 2,689 zoning inspections throughout the City

Removed 3,631 illegal signs from the public right-of-way

Verified conditions for 448 Conditional Use Permits

Serving Our Customers at the Counter

Zoning Inspectors working at the public counter answered 2,238 zoning related phone calls; 1,884 e-mails; assisted 1,046 customers; reviewed 1,124 business license applications; 109 site plans and reviewed 37 AICUZ applications.

Zoning Highlights

Since the adoption of the Craft Brewery Ordinance in 2014, several breweries have been approved by City Council and have built successful operations. These breweries have become destinations for the local and visiting beer connoisseurs alike. An effort to further enhance the entertainment environment of the City Council recently adopted a Craft Winery Ordinance. The ordinance opens the door for new industry and culture, and we look forward to seeing the results.

Special Recognition

Kevin Hershberger and **Jennifer Cobb** for keeping the Oceanfront running smoothly as we move in to the heart of summer.

Lynn Draper for successfully managing the challenges that the Shore Drive district brings when the weather gets nice.

Jeff Manuel for his great work permitting signs and ensuring our commercial corridors are as beautiful as possible.



Development Services Center (DSC)

Development Services Center (DSC) reviews, approves, and permits development projects and subdivision plats to ensure public safety while promoting quality development throughout the City consistent with City Council’s Vision of “A Community for a Lifetime.” We do this by applying City Code and policies to all development projects in a fair and impartial manner. Establishing partnerships between the development community and the City helps to assure reasonable time frames and quality results for our community.



Nancy McIntyre, Development Services Administrator

Second Quarter

Reviewed 774 submittals

Held 67 project meetings with consultants and developers, including pre-submittal meetings, pre-design meetings and meetings to resolve review issues

Issued 39 Right of Way and 41 Land Disturbing/Stormwater Permits and Currently Managing \$37,929,006 in sureties

Notable Projects Permitted for Site Work

Princess Anne Meadows - Subdivision on Princess Anne Road

7-Eleven - 1869 Kempsville Road

7-Eleven - 6673 Indian River Road

Multifamily Project - 19th Street & Baltic Avenue

Creeds Hardware - 596 Princess Anne Road

Christian Brothers Automotive - Holland Road & Warwick

Kingston Estates Subdivision - West Neck Road

Buffalo Wild Wings - 101 S. Independence Blvd.



19th Street & Baltic Avenue—Multifamily Project

Gurleen Boparai, Civil/Stormwater Engineer - DSC
Congratulations on receiving your Professional Engineer’s license!



Permits & Inspections



Cheri Hainer, Permits and Inspections Administrator

Permits & Inspections administers the Uniform Statewide Building Code and associated laws and ordinances, issues permits for, and performs inspections of building construction, plumbing, electrical, and mechanical systems installation and alteration.

Permit Totals

Reporting Period	Permit Count	Value	Fees	Inspections
June 2017	3,119	\$ 83,149,766.29	\$ 385,200.24	9,577
May 2017	2,992	\$ 68,374,916.96	\$ 347,584.76	8,863
April 2017	2,791	\$ 89,274,634.08	\$ 551,661.08	8,208
Calendar Year to Date	17,029	\$ 384,664,409.07	\$ 2,267,975.01	52,865
Fiscal Year to Date	34,289	\$ 692,256,040.18	\$ 4,087,240.57	102,329
June 2016	2,859	\$ 77,499,406.59	\$ 486,698.14	8,958

Number of Active Development Sites: 1,858

Acreage: 33,887.159

PCD Provides Staff Support to Various City Council Appointed Boards, Commissions and Committees

Mark Reed, Historic Preservation Planner, provides support to the Historic Preservation Commission and their work plan.



Mark Reed, Historic Preservation Planner

Promoting historical research based on primary sources and supporting the placement of highway markers in the City is part of the commission’s program to raise public awareness about Virginia Beach’s rich and diverse history. The newest Virginia Historical Highway Marker honoring Col. John Thorowgood Jr. was dedicated on July 7. The ceremony was held at the Lake Lawson Lake Smith Natural Area where the marker was placed on Northampton Boulevard at Shell Road.

The marker commemorates the contributions of Col. John Thorowgood, Jr. as a leader of the Princess Anne County militia and as a representative to the Virginia Convention of 1776, as well as subsequent service in the House of Delegates.

Strategic Growth Areas (SGA)

Strategic Growth Areas (SGA) Office plans and implements Virginia Beach's vision for its unique growth centers. The office is composed of multiple disciplines collaborating with internal and external stakeholders to incentivize, facilitate, and manage sustainable development in our City.



Kathy Warren
SGA Manager

Parking Team Receives Certification

Virginia Beach Parking Management was recently named an Accredited Parking Organization (APO), becoming one of the first few in the nation and the very first in Virginia to do so. APO is a designation for parking organizations that recognizes best practices in responsible parking management, customer service, professional development, safety and security. The international Parking Institute's (IPI) APO certification recognizes Virginia Beach Parking Management Office for leading the industry, exceeding industry standards and implementing progressive practices.

Over the 18-month process of earning accreditation, Virginia Beach Parking Management was evaluated on 270 separate criteria in 14 categories by third-party reviewers. The division was required to validate long-term planning initiatives, show evidence of consistent and acceptable financial performance, document that they are subject to routine audits, affirm that staff members participate in a proactive customer service training program, prove that they are responsive to customer-service feedback and demonstrate passive and active security measures in design and operation among other benchmarks.

It's a rigorous process and only a small handful of municipal parking operations around the country have earned accreditation.



Megabus Has Begun Service to/from Resort

Megabus began direct service from Virginia Beach to Hampton/Richmond/Washington/Baltimore and Philadelphia on May 5, 2017. Transfer opportunities are available at both the Richmond and Union Station stops. Service will consist of one arrival and one departure daily from Monday to Thursday and two arrivals and two departures from Friday to Sunday. Transportation Planning worked with Megabus and other City staff to secure the former Dome site bus pull off at Pacific and 19th for the bus station. This location is central to the Oceanfront and one block from the HRT Oceanfront bus transfer facility.



Logon at www.megabus.com or mobile app; show up at the stop; show your ticket on your smartphone; load your bags and go.

Management & Support

The **Director's Office** includes a Management & Support team that exists to provide centralized coordination of activities throughout the department. The essential functions fall into three broad categories: customer service, technical services, and financial systems and controls.



Jolilda Saunders, Administrative Services Manager

Accela Upgrades Complete

With just a few hiccups, Accela 9.0.4 and Accela Master scripts 3.0 upgrades are complete. This project involved several rounds of testing managed by the PCD Business Application Specialist (BAS) team and testing assistance from numerous PCD staff and consultant.

Accela 9.0.4 features include:

- Upload, download and print multiple documents simultaneously
- Accela and ACA on multiple browser
- View all inspections associated with GPIN without relating records
- Upgrading the ACA security functions to improve access to documents

Also upgraded was Accela Event Manager and Script Engine (EMSE). Accela event management scripts are program codes that extend Accela functionality. The end users will not see anything different with this upgrade; however, the result will improve functionality and user interfaces in the future.

A special thank you to the test team: Kim Dotson, Lynn Roenker, Marchelle Coleman, Porshia Smith, Lauren Wagenbrenner, Melisa Dungan, Vicki Welburn, Sean McNamara, Mark Stewart, Taryn Denham, and Jeff Dolezal, Agilis Consultant.



BAS Team: Shantasha Martinez, Robert Bills, and Sharon McCullough (pictured left to right)

Accela Legislative Management - Coming Soon!

Accela Legislative Management funded for FY18 will enhance:

- Real time and archived access to our board's and commission's meetings
- Access to board's and commission's agendas and detailed staff reports, maps, aerials, and plan submissions
- Search and reference tools for understanding development activity
- Quality, efficiency, visibility and transparency of staff work

Career Progressions & Promotions

April 13 - Clayton Martin, Construction Inspector II

May 11 - Tavis Parker, Parking Operations Supervisor

June 8 - Tatyana Luttschlager, Planner II

June 22 - Eddie Sciortino, Construction Inspector II

June 22 - Jennifer Cobb, Code Inspector III

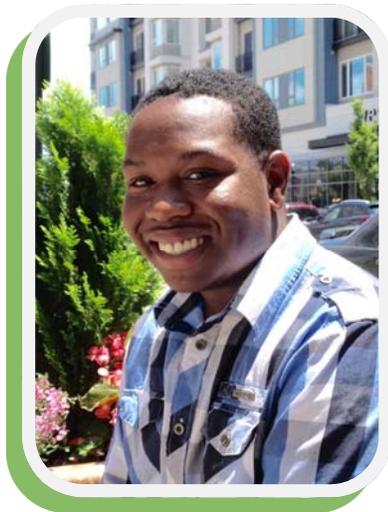
July 6 - David Compton, Coastal Zone Coordinator

July 6 - Mark Shea, Comprehensive Planning Coordinator

Service Anniversaries

20 Years - Michael Voit, Permits & Inspections

**Welcome Summer Youth Employment Program
(SYEP) Participants**



Ryan Felton, SYEP - SGA



Grace Westcott, SYEP - DSC

A Special Thank You to the Awards & Recognition Committee (Pam Sandloop, Linda Stephenson, Kim Dotson, Thressa Gray, Robin Morse, Porshia Smith, Lynn Roenker, Pat Burns and Tavriss Parker) for making our functions a success!



Mark Your Calendar !

Join us for the Annual
Planning & Community Development
PICNIC
Friday, August 18 , 2017
12pm - 2pm
East Lawn between Buildings 1 & 2
Games, Food and Fun
Wear your Red, White and Blue attire
RSVP Required to Porshia Smith by August 7

Next Staff Meeting - August 22, 2017

Next PCD Newsletter Submission Deadline: October 6, 2017 - send submissions and comments to dzywna@vb.gov