



## Request

An Ordinance to Adopt and Incorporate into the Virginia Beach Comprehensive Plan 2016, the “ViBe Creative District Connectivity Plan,” dated October 2017 and the “Oceanfront Resort District Connector Park Design Guidelines,” dated April 2017 and to Amend the “Oceanfront Resort District Design Guidelines,” dated October 2017.

## Summary of Request

Each of these three guideline documents addresses various design recommendations for land development in the Oceanfront Resort District.

1. The “ViBe Creative District Connectivity Plan” provides recommended design criteria for specific public streets and particularly sidewalks in the ViBe Creative District. This plan will guide the design of capital projects for street improvements as well as streetscape improvements associated with private development projects.
2. The “Oceanfront Resort District Connector Park Design Guidelines” focus on the public spaces connecting Atlantic Avenue to the Boardwalk. While there is currently no capital project for the Connector Parks, these design guidelines will be referenced as oceanfront properties that abut the Connector Parks redevelop.
3. The “Oceanfront Resort District Design Guidelines” apply to the entire Oceanfront Resort District and address a broad range of architectural, site, and sign design recommendations primarily for private development projects.

Having these guiding documents in place and adopted by City Council eliminates the guesswork and time necessary to form a consensus on the City’s preferred design for various improvements. This is more efficient for both private developers and City Staff when planning and reviewing new projects.

## Recommendation

Staff recommends approval of the ordinance to approve the “ViBe Creative District Connectivity Plan,” the “Oceanfront Resort District Connector Park Design Guidelines,” and the revised “Oceanfront Resort District Design Guidelines.” The ordinance for these items is included below. The draft documents are available to download from [www.vbgov.com/ordfbc](http://www.vbgov.com/ordfbc).

1 AN ORDINANCE TO ADOPT AND INCORPORATE INTO  
2 THE VIRGINIA BEACH COMPREHENSIVE PLAN 2016,  
3 THE "ViBe CREATIVE DISTRICT CONNECTIVITY PLAN,"  
4 DATED OCTOBER 2017; AND THE "OCEANFRONT  
5 RESORT DISTRICT CONNECTOR PARK DESIGN  
6 GUIDELINES," DATED APRIL 2017; AND AMEND THE  
7 "OCEANFRONT RESORT DISTRICT DESIGN  
8 GUIDELINES," DATED OCTOBER 2017  
9

10 WHEREAS, the public necessity, convenience, general welfare and good zoning  
11 practice so require;  
12

13 WHEREAS, the ViBe Creative District Connectivity Plan, October 2017 has been  
14 written to provide guidance for roadways and trail connectivity in the ViBe District and is  
15 attached as Exhibit A; and  
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17 WHEREAS, the Oceanfront Resort District Connector Park Design Guidelines,  
18 April 2017 have been written to provide guidance on the use and design of the city's  
19 connector parks and is attached as Exhibit B; and  
20

21 WHEREAS, the Oceanfront Resort District Design Guidelines, October 2017  
22 have been amended to provide greater detail and information for the oceanfront resort  
23 district and is attached as Exhibit C.  
24

25 NOW, THEREFORE, BE IT ORDAINED BY THE COUNCIL OF THE CITY OF  
26 VIRGINIA BEACH, VIRGINIA:  
27

28 That the Comprehensive Plan of the City of Virginia Beach 2016 be, and hereby  
29 is, amended and reordained by:  
30

31 1. The adoption of the ViBe Creative District Connectivity Plan, October 2017  
32 attached as Exhibit A. Such document is made a part hereof, having been exhibited to  
33 the City Council and is on file in the Department of Planning; and  
34

35 2. The adoption of the Oceanfront Resort District Connector Park Design  
36 Guidelines, April 2017 attached as Exhibit B. Such document is made a part hereof,  
37 having been exhibited to the City Council and is on file in the Department of Planning;  
38 and  
39

40 3. The amendment of the Oceanfront Resort District Design Guidelines,  
41 October 2017 attached as Exhibit C. Such document is made a part hereof, having  
42 been exhibited to the City Council and is on file in the Department of Planning.

Adopted by the Council of the City of Virginia Beach, Virginia, on this \_\_\_\_ day  
of \_\_\_\_\_, 2017.

**Ordinance**

APPROVED AS TO CONTENT:

  
Planning Department

APPROVED AS TO LEGAL SUFFICIENCY:

  
City Attorney's Office

CA14174  
R-3  
October 16, 2017