

Recreation Association Steering Committee (RASC)

Meeting Minutes

November 1, 2016

Opening

The fifteenth meeting of the Recreation Association Steering Committee (RASC) was called to order at 6:31pm on Tuesday, November 1, 2016 in the Landscape Management Building by Eddy Hendricks.

Present

Lou Rossero (WKYA), Renee Bradshaw (ACHR), Eddy Hendricks (SM/CWA), Roberto Ramos (SM/CWA), Sherry Hawkins (SM/CWA), Bob Trahan (ODO), Aaron McCoy (VBSO)

Approval of Minutes

Meeting minutes from September 20, 2016 were approved as written.

Old Business

Review of October 18 All Call Meeting

Eddy explained that the All Call meeting provided the opportunity to update a larger group on RASC progress, survey results, and public meetings. Those in attendance (40+) split into sport specific groups (basketball, football, volleyball). Eddy appreciated the turnout as all associations were represented.

Discussion/Decision: Renee stated that nothing much was accomplished (football). Bob stated the issues are really the same and questioned if we were making a difference? Eddy shared some initiatives regarding awareness/publicity/promotion. Electronic flyers are being sent to Elementary School PE Teachers and Middle School/High School SAC's at schools. We are working with MRD to drive citizens to the City's website (www.VBgov.com/sports), and market our programs on video screens and banners in the community recreation centers.

New Business

Next Steps

P&R Subcommittees/Associations

Eddy explained that P&R received clear direction during the All Call meeting to develop a proposal that will be presented to the RASC at the December 2016 meeting. Feedback from the subcommittees, survey, RASC, All Call, public meetings, and our own expertise as Recreation Professionals/CYSA (Certified Youth Sports Administrators) will be factored into the proposal. Eddy stressed the necessity to put

something forward that is in the kid's best interest and creates clear and consistent opportunities across the City (using shared resources).

Preparation of Plan/Timeline for December distribution

Next meeting was determined (December 14, 6:30pm) and Eddy will email same to all RASC members. Any remaining subcommittee work may be done electronically in consideration of time constraints.

Partnership Agreement (current agreement attached)

Discussion/Decision: this agreement will be revised after the future of P&R youth sports has been decided. It's difficult to develop an agreement at this time without knowing what will be offered.

Open Discussion

Eddy reported that Kevin is still working with MRD to establish a link so the survey results can be downloaded from the City's website.

Homework Assignment

None.

Adjournment

Meeting was adjourned at 7:02pm by Eddy.

NEXT MEETING

Wednesday, December 14, 2016

6:30pm, Landscape Management Large Conference room