

Senior Membership Elimination FAQ

Background:

Starting July 1, 2021, we will no longer offer the senior membership. This membership type, along with premier, is being replaced with an upgraded version of our annual membership at a rate of \$110.

Positive benefits of the new membership type:

- Includes group fitness classes
- Includes drop-in childcare
- For seniors who were Premier members or who used punch cards for group fitness, this is actually a significant cost savings.

Why was the decision made to do away with the senior membership?

We were looking to streamline and simplify our membership structure. After an assessment, we determined that there are a variety of options for senior members to join affordably.

What other payment or membership options are available for seniors?

- Seniors who can't afford a membership may be eligible for reduced fees.
- Seniors may qualify for a free membership through their insurance – SilverSneakers, Silver and Fit, Renew Active options (see website for info.)
- We offer payment plan options to allow members to pay over time rather than in one lump sum.

Other information:

- Recreation center rates remain on of the lowest in the area for what we provide (access to 7 centers, indoor pools, group fitness, and top-notch people and service in a supportive, community atmosphere)
- The last time rec center membership rates increased was in 2018.