



# City of Virginia Beach

[VBgov.com](http://VBgov.com)

DEPARTMENT OF PUBLIC LIBRARIES  
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LIBRARY ADMINISTRATION  
BUILDING 19, ROOM 210  
MUNICIPAL CENTER  
VIRGINIA BEACH, VA 23456-9115

## External Social Media Policy

Revised 04/24/2015

Virginia Beach Public Library (VBPL) maintains active presences on social media and other online venues to engage citizens and to promote and deliver programs, services and resources. VBPL encourages posts, questions, discussion, comments and varying viewpoints.

The City of Virginia Beach and VBPL reserve the right to delete questions and /or comments that include any of the following:

1. Solicitations or ads that are not officially sponsored or endorsed by the City of Virginia Beach
2. Abusive or threatening language against any person or group
3. Personal attacks or aggressive behavior
4. Promoting of hate of any kind
5. Profanity or vulgar language
6. Spam
7. Personnel information about city employees, volunteers or appointees of constitutional offices
8. Personal information
9. Information affiliated with or promotion of political campaigns
10. Sexual overtones or innuendo
11. Discrimination against any individual or group
12. Illegal activity
13. Content posed under false identity or impersonation of city or other government officials
14. Information harmful to children or of a nature to frighten children
15. Promotion of cruelty to animals
16. Information about online casino gambling, gaming or betting.

VBPL reserves the right to remove any friend, fan, or follower from its social media sites. VBPL is not responsible for content on the pages of its friends, fans or followers. VBPL does not endorse any information, opinions, services, graphics or advertisements appearing on its social networking sites.

VBPL strongly encourages parents and guardians to supervise their children's Internet usage and social media participation.

Approved by

Eva Poole, Director of Libraries