2040 Vision to Action Community Coalition

“The future of Virginia Beach in our region”
Envision Virginia Beach 2040 Recap
“how did we get here”

• Appointed by the Mayor in January 2011

• **Our charge was simple yet profound** - Seek input from the community and come up with a compelling vision of what our city should be 28 years from now.

• The group spent 16 months leading the City’s visioning initiative.

• Create a compelling Vision
Regionalism

City Council leads the effort to build a strong, effective regional coalition to leverage the region’s assets and creates a culture of collaboration for the success of the Southern Chesapeake Bay Region.
Invest in Early Childhood Education

Increase the level of commitment and investment in early childhood education in order to ensure children are successful in K–12 and in life.

Transportation

City Council makes transportation a key priority, focusing on multi-modal means of connecting within our neighborhoods, across the City, region and beyond.
Bold Step – Vision Into Action

Establish an ongoing Vision to Action Citizen Coalition to monitor and measure alignment of Council’s planning and implementation of the Community Vision.
MISSION: Having established a Vision to be the most livable coastal community in the world the Coalition exists to help ensure that the Vision becomes reality.

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Edward Hamm
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Kyle Korte
Joseph Voorhees
Bert Reese, III
Virginia Beach is the most livable coastal community in the world located within the southern Chesapeake Bay region. It is defined by its rich natural resources and exciting, diverse, and interconnected neighborhoods. We are united by our broad social, cultural and recreational offerings, a thriving regional economy and life-long learning opportunities that create a synergy where all citizens can live healthy lives, grow daily, continually reinvent, and prosper.
Compelling Elements

Connected Community
Learning Community
Unique Environment
Active Lifestyle
Thriving Economy
Diverse Community
Virginia Beach is a well-planned community of exciting, diverse neighborhoods, each offering unique opportunities to live, work, play, and grow in a culturally rich and safe environment.

Our neighborhoods and residents find interconnectivity through our award-winning multi-modal transportation system, the ubiquitous presence of broadband communication technologies, and most importantly by building a deep sense of community.
Vision Element

Learning Community

We have a comprehensive approach to formal education and broader learning opportunities for citizens at all stages of life that supports their ability to learn, grow and prosper.

We believe in and support an educational continuum that begins at birth and lasts a lifetime.

Individuals, families, government, and businesses know and accept their roles preparing citizens to be successful throughout their life.
Unique Environment

We value and enhance our greatest natural assets, a broad array of coastal resources that includes beaches, waterways, farmlands and wetlands.

We are a model community for clean air and water, and our commitment to environmental sustainability.

Local foods, open space and parks contribute to the overall quality of life and healthy living.
Active Lifestyle

Cultural and recreational opportunities enhance the regional economy and provide emotional and intellectual opportunities for expression, education and entertainment.

Citizens of all ages, individually and as families, experience the natural resources, restaurants, museums, aquarium, recreation centers, and entertainment venues in the region to stimulate, strengthen, and revive the mind, body and spirit.
We have a thriving regional economy that leverages our assets with high employment and dynamic business growth.

We educate, attract, and retain a talented and diverse workforce and provide a broad base of employment with an emphasis on high paying jobs.
Diverse Community

Our community-wide culture embraces and values all citizens and visitors with regard to ethnicity, national origin, gender, sexual orientation, age, socioeconomic standing, physical abilities, or religious beliefs.

We address the processes and norms that ensure engagement, collaboration, fairness, respect, understanding, and trust exists between all populations within the community.
Virginia Beach 2040
Managing Growth While Improving Quality of Life
Hampton Roads
Projected Population Growth

29%
Growth 1.0 M
2010-2040

1.7 M
2010

2.2 M
2040

Source: 2010-2030 projections as reported by Virginia Employment Commission using U.S. Census data. Year 2040 projection unavailable through VEC. 2040 is based on SIR’s projection using state-wide growth rate.
Virginia Beach
Projected Population Growth

20% Growth 2010-2040

Source: 2010-2030 projections as reported by Virginia Employment Commission using U.S. Census data. Year 2040 projection unavailable through VEC. 2040 is based on SIR’s projection using state-wide growth rate.
2040 Virginia Beach
The New Seniors Will Help Shape 2040 Society
Virgin Beach 65+

Source: 2010-2030 projections as reported by Virginia Employment Commission using U.S. Census data. Year 2040 projection unavailable through VEC. 2040 is based on SIR's projection using state-wide growth rate.
Virginia Beach 2040

Around 2040, the Minority Will Become the Majority
City of Virginia Beach
Projected Caucasian Makeup of Total Population

<table>
<thead>
<tr>
<th>Year</th>
<th>2010</th>
<th>2020</th>
<th>2030</th>
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<tr>
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<td>65%</td>
<td>60%</td>
<td>55%</td>
<td>50%</td>
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Source: SIR computation based on Virginia Employment Commission/U.S. Census data.
VA Beach 2040

Generation Gap
Multi-Generational household
VA Beach 2040
Economic and Cultural Power Shift to Women
Percentage of College Degree

Source: Dept. of Education
From Vision to Reality...

**VISION**
Most Livable Coastal Community in the world...

- **Connected Community**
- **Diverse Community**
- **Unique Environment**
- **Active Lifestyle**
- **Thriving Economy**

**VISION Into Action**
- Transportation
- Early Childhood Education
- Regionalism

**BOLD STEPS**

**ASSETS**

**OPPORTUNITIES**

**CHALLENGES**
Data Sources
SIR – Southeastern Institute of Research
U.S. Census
Virginia Employment Commission
BOOMER Project
United Nations Department of Economic and Social Affairs/Population Division