

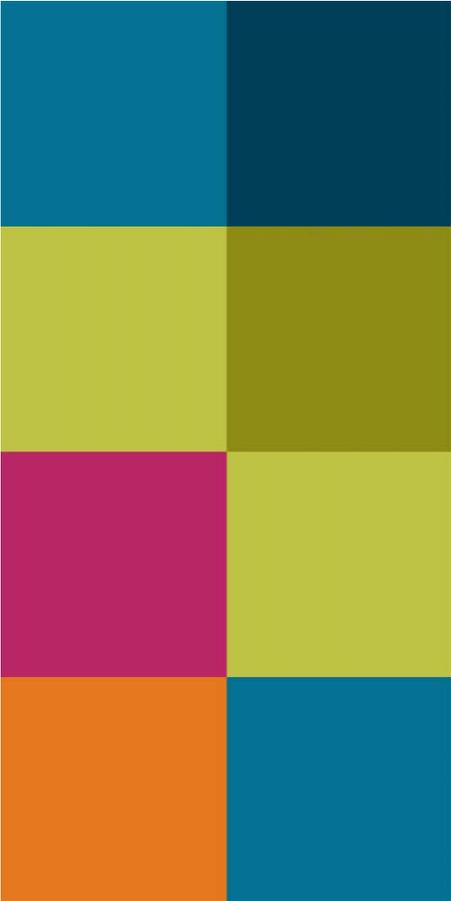
CITY OF  
VIRGINIA BEACH  
TEMPORARY

**PUBLIC**

**ART**

FY21

## WOODSTOCK SKATE PARK MURALS



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## I. PROJECT OVERVIEW

The City of Virginia Beach Cultural Affairs Department and Parks & Recreation Department are looking for an artist to create a series of 5 murals on the upper level of our newest skate park to be prominently debuted during the Woodstock Skate Park opening on June 16, 2021. Skateboarding is a sport, an art form, a lifestyle, and a culture. Skate parks provide a place for our skate community of all ages to express themselves while also accommodating all “wheeled” sports, including push scooters, bikes and rollerblades. The mural series should reflect the style and energy of the skateboarding lifestyle. Each panel is pre-primed plywood, sizes (4) 4’x16’ and (1) 4’x 8’, which will be attached to the walls on the upper level. (SEE ATTACHMENT A) The murals will be painted off site at the artist’s studio. An anti-graffiti coat of paint will need to be factored into the submitted supply budget.

The upper level is wide open for warming up, flat skating, and performing technical tricks. This level features unique skateable art pieces, a bank to ledge, a china bank with hip, and varying flat ledge and flat rail setups. This will also be the site of the unveiling event.

### About the Site

Virginia Beach Parks & Recreation (VBPR) is part of a strategic, mutually beneficial partnership with Hampton Roads Sanitation District (HRSD) that is bringing exciting changes to Woodstock Park! This \$32 million groundbreaking program will deliver a multi-use facility that serves both Virginia Beach's community needs and the region's infrastructure demands. By combining these facilities, HRSD can fulfill its regulatory commitments and VBPR is improving a popular recreational facility sooner for residents and community members.

During this two-year project, HRSD and Virginia Beach Parks & Recreation has renovated Woodstock Park, including the pavilions, parking, park restroom, and playground as well as building a cutting-edge skate facility for all skill levels on top of a 5.2 million gallon offline wet weather storage tank. Building an underground tank in this area of Virginia Beach allows HRSD to safely hold excess wastewater and rain/groundwater in the system until elevated conditions in the sewer system subside. The partnership also allows VBPR to carry out significant park renovations simultaneously and share the costs with HRSD, ultimately saving taxpayer dollars.

### About Virginia Beach Cultural Affairs Department <https://www.vbpublicart.org/>

The Cultural Affairs Department engages residents and visitors through meaningful arts, heritage, and cultural experiences to connect and strengthen communities. The Department assists and directs the Virginia Beach Arts & Humanities Commission, coordinates the City's Public Art Program, oversees Virginia Beach History Museums, provides contract management for the Sandler Center for the Performing Arts, serves as the liaison with Virginia MOCA and the ViBe Creative District, and serves as a resource to local arts and humanities organizations.

**Equity Statement:** The Virginia Beach Arts and Humanities Commission’s Public Art Committee is dedicated to supporting artists — including people of color and historically marginalized groups — as leaders in the creative process who transform their communities and benefit from the positive change experienced.

## II. ELIGIBILITY

Professional artists or artist-led teams are eligible to apply. Applicants must be at least 18 years of age and reside in the United States, must have successfully managed and completed at least one similar commission project with a budget equal to or greater than \$1,000. Artists must have previously created large-scale exterior public art projects; carry personal liability insurance for the duration of the project; be willing to meet all contractual obligations, adhere to a strict timeline and are subject to a background check.

### III. THE VISION + WHAT WE'RE LOOKING FOR

- The mural series should reflect the style and energy of skate culture.
- Murals should have “selfie” appeal.
- Create excitement and interest for the skater community. Appeal to a mass audience.
- Broaden viewers’ perspectives of public spaces within the City of Virginia Beach.
- The mural series should have visual cohesion, connected by common theme, design elements and palette.
- The murals must be painted at the artist’s studio.
- An anti-graffiti coat will need to be factored into the supply budget.
- The artist must be available for any major repairs if needed.

### IV. SUBMISSION GUIDELINES

- Artists must provide previous samples of work to illustrate style, qualifications and experiences. *See Section VIII.*
- Artists should provide any other information relevant to the ensured success of their project.
- All application requirements (*See Section VIII.*) must be submitted on or before the application deadline.

### V. RFP + PROJECT TIMELINE | PROCESS

RFP released: April 9, 2021

Submission deadline: May 7, 2021 at 5 p.m.

Panel review: Week of May 12, 2021

Artist notified: Week of May 14, 2021

Mural Completed: June 11, 2021

Length of public art exhibit and level of public interaction to be determined by the Parks & Recreation Department.

### VI. HOW SELECTIONS WILL BE MADE

#### **Selection Committee and Criteria**

A Public Art Selection Committee will be created by the Cultural Affairs Department. The committee will consist of a minimum of two City representatives, a Public Art Committee member, an arts professional (*who may also be a qualified Public Art Committee member*), the project’s building and/or landscape architect or engineer (if applicable), and at least one citizen at large who represents the community where the project is located. The Selection Committee members will serve through the completion of assigned public art project. Their duties will include the review and feedback regarding artist selections and concepts based on set criteria and complete applications.

## VII. AWARDS/BUDGET

### **Project Budget: \$ 2,200**

All budgets include Artist's design fee, all costs of materials and fabrication of the work, lodging fees, retaining workers and equipment for installation, insurance costs, engineering expenses, permits, bonds, documentation, preparing specifications and providing all materials necessary for installation of the work. Artist agrees that under no circumstances shall any further payment obligation of the City accrue with respect to the Services contemplated herein over and above the amount of the Commission. The Artist will coordinate all Site preparation, installation plans, and timetables with the City.

If the Artist is a business, located in the City of Virginia Beach or at any time during the performance of this Agreement obtains situs for purposes of business license taxes, it shall be unlawful for such business to conduct or engage in such business, trade or occupation without having first obtained the proper license from the Commissioner of the Revenue of the City, and the Artist covenants that it has a business license where one is required to perform this Agreement. If selected Artist is not registered as a business, the application can be found at

<https://www.vbgov.com/business/resources/Pages/business-forms.aspx>, and allot for the application fee in your budget.

## VIII. APPLICATION REQUIREMENTS

Submissions must be received as one (1) complete application to [ngoodale@vbgov.com](mailto:ngoodale@vbgov.com) with the subject line "**Public Art Project Submission Woodstock Skate Park**" All responses must be submitted via email.

The application submission must include the information described below, all of which are required to constitute a complete application. There is no fee to apply.

1. **Artist Statement of Interest:** (3,000 character maximum) Submission must include an Artist Statement of Interest that outlines a general interest in this opportunity, along with the specific site location(s) of artist's intent.
2. **Resume:** (3,000 character maximum) Please include a current resume that outlines your professional accomplishments as an artist.
3. **Images of past work:** Visual representations of past artwork that demonstrate your qualifications for this project. Submit up to a total of 8 images of completed projects and brief descriptions. Proposal images from previous projects may be submitted, but should be clearly marked as proposals. If submitting as a team, all members must be represented in the visual submittal.
4. **Descriptions of past work:** Include a list of the submitted images with descriptions that clearly explain both the projects and the images. Please indicate Title, Date, Location, Dimensions, Significant Materials, and Budget (if a public commission). If you were a member of a team, please indicate your role.
5. **Proposal images or design:** Include image you are proposing for your selected area. Please name the image Proposal\_Image\_Your\_Name. Up to three (3) proposed works can be submitted per application.
6. **Description of Proposal Images:** Include a list of the submitted images with descriptions that clearly explain the concept, artwork, medium, etc.
7. **Budget:** Provide a detailed description of the total budget to perform the services. The budget shall identify in separate detail the following: artist stipend, all expenses including design, travel, lodging, required meetings, installation, preparation of site, clean-up, materials and supplies, any equipment needed to install the mural, any

necessary permits, taxes and fees; including business license application fee, retaining workers, insurance costs, engineering expenses, documentation, preparing specifications and providing list of all materials necessary for installation of the work. [\(See section VI.\)](#)

#### IX. SUBMITTAL CHECKLIST

Cover page of Request for Proposal with signature, title and date

Completed anti-collusion/nondiscrimination/drug-free workplace form [\(Page 2 of RFP Agreement\)](#)

Proposal as requested in [Section VIII.](#)

#### X. RULES AND GUIDELINES

The City of Virginia Beach reserves the right, as its best interests may appear, to reject any or all submissions, to reject any finalist, to waive informalities in applications or proposals, to terminate the selection process for any project without prior notice. Prior to installation of any artwork, a selected artist must provide a depiction of the proposed artwork; any deviation from that depiction in the installed artwork will be grounds for termination of the selected artist's involvement with the project. The City of Virginia Beach makes no representation or guarantee that any mural, once installed, will remain on display for any period of time. The City of Virginia Beach reserves the right, in its sole discretion, to paint over, replace or remove the artwork at any time. Application to any project advertised by the City of Virginia Beach constitutes agreement to all applicable rules and guidelines.

I agree to all terms and conditions of this RFP.

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Signature

## SITE: Skate Park Overview



Virginia Beach is home to beginner, intermediate, and professional level skate park users who are passionate about their sport. The community's input was crucial in the development of this skate park, which began construction in September 2020. As you enter from the parking lot into the main entrance, the skate park experience begins in the lower level of this 30,000-square foot skate park. This level features a well-rounded mix of transitional and street elements. The street course area contains features like custom ledges, rails, hips, wall rides, an A-frame ledge, and a long-curved transition wall catering to all skill levels and disciplines of users. This area is highly visible and includes shade structures for viewing and resting, as well as native plantings. You can also access the back area of this level and the upper-level street course using the connector sidewalk, without crossing the rideable area and interrupting the users. This area includes shaded viewing spots and features an intermediate to high-level rail, stair sets, a quarter pipe with extension, banks, and ledge runs from the top level down to the second level.

Combining public input and survey data, Team Pain designed a two-level bowl with a waterfall, five corners, and two hips. It is 5 1/2 to 6-feet tall in the shallow end and 9-feet tall in the deep end featuring tile and pool coping all the way around. The snake run starts at the upper level and winds down the side of the park through a 4 to 5-foot elevation change featuring five different hips to hit, ending in a 6-foot deep bowl with extensions on both sides. Public input helped shape the snake run based on the flow and speed desires of local park users.

**MURAL TEMPLATES:**

**(4) 4'X16' AND (1) 4'X 8'**



**(4) 4'x16' and (1) 4'x 8'**