



City of Virginia Beach

VBgov.com

DEPARTMENT OF POLICE
CRIME PREVENTION
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MUNICIPAL CENTER
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2509 PRINCESS ANNE ROAD
VIRGINIA BEACH, VA 23456

Dear Virginia Beach Business Owner,

The Virginia Beach Police Department's Crime Prevention Unit is proud to invite you to explore our many programs designed to help you safely succeed in your venture. Business Watch has been redesigned to assist you in developing a new partnership with the police department and the city. Our goal is to educate the public and form community partnerships that maintain a constant exchange of information between the citizens and the police. Business Watch wants to enable you to facilitate practices that are designed to reduce the opportunity for crime to flourish throughout the community, beginning with your business.

By becoming a Business Watch partner, we will come speak with you, advise you and even train your staff about crime awareness and the measures you can take to prevent criminal opportunities at your business and the surrounding area. We offer you a written security assessment of your site and procedures, voluntary emergency contact information accessible by local patrol officers, training and active communication with emails, alerts and advertisements of events. You can even sign up for the quarterly newsletter, *Minding Your Business*, featuring McGruff the Crime Dog and tips from the Crime Prevention Unit.

Additionally, staying in tune with events that affect your business and the community is easier than ever before with VBAlert. With this system, you can sign up to receive email alerts based on your own criteria selections – not random marketing campaigns. The VBAlert Business Watch group was created to provide you with the most relevant information to help improve the safety of both your employees and customers.

Please consider accessing this valuable source of information for your business, staff and customers. Best of all it is all free!

Crime Prevention Unit – Business Watch
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Email contact: vbbusinesswatch@vbgov.com

Crime Prevention's Business Watch Web link:

www.vbgov.com/business-watch

VBAlert web link:

www.VBgov.com/VBAlert