

# City Manager's Update



JAN. 20, 2023

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## TO CBDA: WE ARE ADAPTING, EVOLVING & REIMAGINING

In my address to the **Central Business District Association** this week, I reflected

on the growth taking place throughout the Town Center region of our City. The location has more than lived up to the original vision of the CBDA founders. The CBDA has always adhered to its mission to support the development and continued growth of businesses, from new startups to well-known established companies, and that continues to this day.



Our Department of Economic Development supports this mission, and in the past year alone, has met with more than 700 prospective companies that are open to establishing a presence in Virginia Beach. The department has also developed relationship with nearly 250 existing Virginia Beach businesses to assist them with growing locally. Moving forward, the City is working toward the creation of an international recruitment office, targeting international students attending Virginia universities, and working with military employment centers to retain exiting military service members.

Since opening 16 months ago, The HIVE has played an instrumental role in the City's ability to nurture businesses. It's a go-to location for business resources, a collaborative workspace, a venue to host meetings and business forums and more. The HIVE now has a collective of 70 business resource partners, including public agencies, local universities and financial institutions, that support the City's entrepreneurial ecosystem. The location has hosted nearly 200 business-focused classes, workshops and trainings since opening.

I also spoke about one of the biggest projects under way in the Central Business District – the Pembroke Square Redevelopment project. The City is confident that the future for this development will continue to serve as a special gathering place for those who live, work and visit throughout the Central Business District for decades to come.

Mayor Dyer spoke about the strength of our local business community and the importance of the City continuing to work with the CBDA to support all businesses in that district.

It was an honor to address the business community, members of City Council and other City leaders during the annual luncheon. Thanks to CBDA Executive Director Jeanne Evans-Cox and President Bert Poole for providing me with this opportunity.



## - CALENDAR REMINDERS -

- **SUNDAY, JAN. 29:** We have partnered with WPA to conduct community engagement as we work to establish a plan for Rudee Loop. The public is invited to provide feedback via an online survey open until midnight on Sunday, Jan. 29, at [publicinput.com/RudeeLoop](https://publicinput.com/RudeeLoop). Additional information may be found at [VBgov.com/RudeeLoop](https://VBgov.com/RudeeLoop).
- **MONDAY, FEB. 13:** The City is encouraging Virginia Beach residents and business owners to complete a public input survey designed to help the Department of Public Works understand the future electric vehicle (EV) charging needs within the city. The survey is available at [publicinput.com/electricvehicle](https://publicinput.com/electricvehicle) and will be open for comment through 5 p.m. on Feb. 13.

## OPPORTUNITIES

### FREE COVID-19 BOOSTER CLINIC JAN. 21

The **Virginia Beach Department of Public Health** will host a **free COVID-19 bivalent booster clinic** on Saturday, Jan. 21, at Kingdom Cathedral, 3820 Stoneshore Road, from 10 a.m. to noon. Moderna and Pfizer COVID-19 bivalent booster vaccines will be available at the clinics. Participants ages 5-17 must be accompanied by a parent or legal guardian. Appointments are encouraged, but walk-ins are welcome. Visit links to schedule: [Pfizer – Bivalent Booster 12+](#) | [Moderna – Bivalent Booster 6+](#)

### FAÇADE IMPROVEMENT GRANTS AVAILABLE FOR SMALL BUSINESSES

The **Virginia Beach Development Authority** is taking applications for a small business grant program that offers up to \$10,000 in matching funds for impactful exterior improvements. The **Façade Improvement Grants** (FIG) program provides support to existing small business owners with less than 50 employees located on any commercially or industrially zoned property. The grant funds must be used for new projects that make a visible, demonstrable improvement to the exterior of a building or property, such as, façades, fencing, signage or landscape improvements. Find more details and learn to how to apply at [yesvirginiabeach.com/fig](https://yesvirginiabeach.com/fig).

Applicants may request one grant between \$1,000 and \$10,000 to match their investment of at least the same amount to achieve the proposed improvements. Grants will be awarded to eligible applicants on a competitive

first come, first served basis until the funds are depleted. For more information not addressed on the FIG program website contact Svetla Tomanova, [stomanov@vbgov.com](mailto:stomanov@vbgov.com), 757-385-6461.



## PUBLIC INPUT WANTED ON HOUSING NEEDS FOR STUDY

**Housing & Neighborhood Preservation** is collaborating with the Virginia Center for Housing Research (VCHR) at Virginia Tech to conduct a housing study for Virginia Beach. The public is invited to learn about the study and provide input on housing-related needs and issues within the city at one of the following meetings:

### In-Person Meetings

- Monday, Jan. 30, 6 p.m. at Virginia Museum of Contemporary Art, 2200 Parks Ave.
- Thursday, Feb. 2, 6 p.m., at Tallwood High School, 1668 Kempsville Road
- Monday, Feb. 6, 6 p.m., at Green Run High School, 1700 Dahlia Drive
- Thursday, Feb. 9, 6 p.m., at Princess Anne Community Rec Center, 1400 Nimmo Parkway
- Monday, Feb. 13, 6 p.m. at Old Donation School, 4633 Honeygrove Road
- Thursday, Feb. 16, 1 p.m., at Virginia Beach EMS, 4160 Virginia Beach Blvd.

### Virtual Meetings Via Zoom

- Monday, Feb. 20, 3 p.m.: [Zoom link](#)
- Thursday, Feb. 23, 6 p.m.: [Zoom link](#)

The meetings will include an overview of the housing study and small group discussions where attendees can share what they like or would change about where they live, housing-related challenges or problems they experience or observe, what resources would address these issues and what “affordable housing” means to them.

Members of the public who require accessibility accommodations or language interpretation services at the meetings should contact Sharon Shoff at 757-385-5836 or [SShoff@vb.gov](mailto:SShoff@vb.gov) at least three business days before the scheduled meeting. For more information, visit [VBgov.com/HousingStudy](http://VBgov.com/HousingStudy).

## CITY IMPROVEMENTS/CLOSURES

- **COLISS AVENUE:** An ongoing sanitary sewer project will result in the closure of Coliss Avenue between Newtown Road and Fair Meadows Road starting Monday, Jan. 23. This closure is expected to be in place until Monday, Feb. 6; weather permitting. Area residents will have access to their properties at all times. Contact: Alex Swafford, 757-385-8248.

# THOUGHT OF THE WEEK

*"In all things of nature there is something of the marvelous." ~Aristotle*



## ATTACHMENTS

- ◆ Virginia Beach Television (VBTV) Program Schedule | Jan. 22 through Jan. 28, 2023.






Cox Cable Channels 46, 47 & 48  
Verizon Cable Channels 46, 47 & 45


## PROGRAM SCHEDULE JANUARY 22 – JANUARY 28, 2023

VIRGINIA BEACH TELEVISION provides locally produced programming to support the mission of the Virginia Beach Municipal Government and the Virginia Beach City Public School System. Program listings reflect expected airtimes but may be preempted by public meetings, hearings, and special events.

 e-Streaming is available at <https://www.vbgov.com/media> for all **LIVE** public sessions of Virginia Beach City Council and Planning Commission meetings, archives of previous meetings, and original VBTV programming. **LIVE** meetings and previous sessions of the Virginia Beach City School Board can be accessed at <http://www.vbschools.com/schoolboard/archive>.

### PUBLIC MEETINGS

 **VIRGINIA BEACH CITY COUNCIL RETREAT (Cox 48 / Verizon 45)** — *Recablecast of the January 17 meeting:* Sun 9am. **LIVE:** Tue 8:30am; Wed 8:30am. Recablecast: Thu 7pm; Fri 9am.

 **VIRGINIA BEACH CITY SCHOOL BOARD MEETING (Cox 47 / Verizon 47)** — *Recablecast of the December 10 meeting:* Mon 2pm. **LIVE:** Tues, Workshop 3:30pm; Formal Session 6pm. Recablecast: Wed 7pm; Sat 9am.

### VIRGINIA BEACH TELEVISION – COX 48 / VERIZON 45

**DUCK CARVERS OF THE TIDEWATER** — Decoys were first made to lure wildfowl within shooting range by market hunters but are now sought after by collectors who pay thousands of dollars for those made by the top names in carving. An art handed down from father to son, hear how some of the prominent decoy carvers of the Virginia Beach and Knott's Island areas have preserved the art and lore of this fascinating skill. Sun & Fri 6pm; Mon & Sat 3pm; Tue Noon; Wed 9am; Thu 6am & 9pm.

**HOW IN THE WORLD** — Hop aboard the Airship Curiosity and travel the globe for an adventure of fun and discovery. How do leaves change color? What was farming like in colonial days? Why are fingerprints different and how do police use them to solve crime? Also, learn how a submarine works, and discover the causes of wind. Sun & Fri Noon; Mon & Sat 9am; Tue 6am & 9pm; Wed 6pm; Thu 3pm.

**UNION KEMPSVILLE HIGH SCHOOL MUSEUM VIRTUAL TOUR** — Princess Anne County Training School was the first high school for African Americans in what is now known as Virginia Beach. Today the legacy of the school continues with the establishment of a museum to share stories of family, community, sacrifice, and the importance of education. Sun & Fri 3pm; Mon & Sat Noon; Tue 9am; Wed 6am & 9pm; Thu 6pm.

**VBPD ACADEMY CLASS #62 PART 1** — Meet members of the Virginia Beach Police Department Training Academy staff and the recruits of Class 62 as they begin their 26-week journey to become sworn officers of the VBPD. Sun & Fri 6am & 9pm; Mon & Sat 6pm; Tue 3pm; Wed Noon; Thu 9am.

**VIRGINIA BEACH COLD CASE FILES: WHATEVER HAPPENED TO BARBARA JEAN?** — See if you can help solve perplexing disappearances, tragic murders and unsolved crimes from VBPD's cold case files. Sun & Fri 9am; Mon & Sat 6am & 9pm; Tue 6pm; Wed 3pm; Thu Noon.

**VIRGINIA BEACH TELEVISION – COX 47 / VERIZON 47**

**DUCK CARVERS OF THE TIDEWATER** — Sun & Fri 8am; Mon & Sat 5am & 8pm; Tue 5pm; Wed 2pm; Thu 11am.

**HOW IN THE WORLD** — Sun & Fri 5pm; Tue 11am; Wed 8am; Thu 5am & 8pm; Sat 2pm.

**UNION KEMPSVILLE HIGH SCHOOL MUSEUM VIRTUAL TOUR** — Sun & Fri 5am & 8pm; Mon & Sat 5pm; Tue 2pm; Wed 11am; Thu 8am;

**VBPD ACADEMY CLASS #62 PART 2** — Sun & Fri 11am; Mon & Sat 8am; Tue 5am & 8pm; Wed 5pm; Thu 2pm.

**VIRGINIA BEACH COLD CASE FILES** — Sun & Fri 2pm; Mon & Sat 11am; Tue 8am; Wed 5am; Thu 5pm.

**VIRGINIA BEACH TELEVISION – COX 46 / VERIZON 46**

General information about the City of Virginia Beach, plus current events and late-breaking news of interest to local citizens, cablecasts 24 hours a day with audio provided by NOAA Weather radio.

Visit our web site at  
[www.VBgov.com/VBTV](http://www.VBgov.com/VBTV)

For more information regarding VBTV programming please contact the Creative Services Division at 385-1868 or [multimedia@vbgov.com](mailto:multimedia@vbgov.com)