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## PLAN FOR HEAVY TRAFFIC (& FIREWORKS!) ON JULY 4

With Independence Day upon us, we are reminding residents and visitors of potential heavy traffic, especially on routes leading to the Oceanfront and around Mount Trashmore. To assist with planning for traffic delays, the City’s partnership with [WAZE](#) can provide real-time traffic updates.

To facilitate traffic and accommodate the larger-than-normal crowds, traffic on I-264 eastbound may be redirected westbound at Parks Avenue beginning at 7 p.m. on Monday, July 4, until 11:30 p.m. During this traffic diversion, the eastbound exit for South Birdneck Road and the westbound exit for First Colonial Road may be closed.

Traffic near Mount Trashmore Park along Independence Boulevard, Edwin Drive and South Boulevard will also be heavy, due to the Virginia Beach Parks & Recreation’s July 4<sup>th</sup> Celebration at Mount Trashmore presented by Chartway Credit Union. Limited parking will be available for \$10 beginning at 2 p.m. and Edwin Drive may close to traffic once the parking lots are full. Fireworks will begin at 9:30 p.m. at both the Oceanfront and Mount Trashmore.



Please note, most City offices will be closed Monday, July 4, for the holiday. For a complete listing of closures, visit [VBgov.com](#).

## STRATEGIC PLAN SPOTLIGHT: GROWING ECONOMIC OPPORTUNITY

**INITIATIVE 3.4:** Stimulate high-quality and authentic retail, mixed-use and hospitality product in the Resort Area, through the implementation of the Resort Area Strategic Action Plan and the 2020 Resort Initiative City Council Resolution.

The large number of people visiting the Resort Area makes it an ideal “test kitchen” for innovation. One of these innovative ideas is the one-year pilot program for the Freebee micro-transit service. The initial City investment allocated \$550,000 from the Parking Enterprise Fund to support five electric vehicles that operate from 11 a.m. to 11 p.m. daily. Hours will adjust seasonally. The program showcases a free door-to-door public transportation service that is app-based. Users requiring accessibility accommodations or who do not have a smartphone can call 855-918-3733 to request a ride. For more information, visit [VBgov.com/Freebee](#).

## - CALENDAR REMINDERS -

- **TUESDAY, JULY 5:** The City is exploring the feasibility of bringing an international art and light festival to the city. Members of the public are asked to provide feedback on whether this project would be of interest to the community and potential visitors. The survey is open through July 5 at [www.SpeakUpVB.com](http://www.SpeakUpVB.com). Related information is available at [vbpublicart.org/blog/vbblightfestival](http://vbpublicart.org/blog/vbblightfestival).
- **THURSDAY, JULY 7:** The public is invited to share their opinions on the proposed amendments to the noise ordinance. Key changes in the noise ordinance include plainly audible standard, amplified sound enforcement, and criminal and civil penalties. Comments can be made online via survey at [www.SpeakUpVB.com](http://www.SpeakUpVB.com) through July 7. Full details can be found at [VBgov.com/noise](http://VBgov.com/noise).
- **FRIDAY, JULY 8:** Registered voters in the Bayside District who are interested in filling the vacant Bayside District Council seat are encouraged to apply for consideration. Candidates must provide a letter of interest, resume or C.V. and a statement of economic interest. Application materials must be submitted by noon on July 8, to City Clerk Amanda Barnes. More info is available at [VBgov.com/BaysideVacancy](http://VBgov.com/BaysideVacancy).

## CUNNINGHAM APPOINTED VB REAL ESTATE ASSESSOR

City Council has appointed **Sue Cunningham** as the next **Real Estate Assessor** following the retirement of the previous real estate assessor. Her appointment is effective beginning today. Cunningham began her professional career in real estate as a licensed appraiser in the northern Virginia/Maryland area in 1992, continuing to serve in progressively responsible roles. In 2002, she moved to Virginia Beach and began her assessment career at the City of Hampton.

Cunningham then joined the City of Virginia Beach Real Estate Assessor's Office in 2005 and progressed through the ranks as an appraiser, appraisal supervisor and has served as assistant real estate assessor since 2018. Cunningham graduated from the University of Maryland with a bachelor's degree in animal husbandry, and currently serves as treasurer of the Virginia Association of Assessing Officers and is active in numerous professional organizations. She holds a certified residential appraiser license with the Commonwealth of Virginia and is a long-time member of the International Association of Assessing Officers.

## CITY OFFICIALS ATTEND INTERNATIONAL AWARDS CEREMONY

Earlier this week, **Vice Mayor Rosemary Wilson** and **Council Member Aaron Rouse** met the Prime Minister of Spain, Pedro Sánchez, at the 35<sup>th</sup> Annual PIMEC SME Awards ceremony in Barcelona.



## NEW & NOTEWORTHY

### PARKS & REC HOSTS GRAND OPENING FOR AARP FITLOT

Around 100 people attended the grand opening and ribbon cutting ceremony for the new **AARP FitLot** located at Williams Farm Park hosted by **Parks & Recreation** on June 18. Over a year ago, AARP chose Virginia Beach as the sole city in the state to receive this amenity based on the City's commitment towards health, fitness and wellness. The event featured a DJ, a food truck with free snacks, FitLot class demos, inflatables, yard games and free giveaways.



### GROWSMART RECEIVES GRANT FOR EARLY CHILDHOOD EDUCATION

The **Virginia Beach GrowSmart Foundation** was awarded a three-year, \$75,000 grant from the Hampton Roads Community Foundation for early childhood education innovation. This grant is made possible by the Jeanne Atkinson Fund of the Hampton Roads Community Foundation, the John W. and Linda Vakos Fund of the Hampton Roads Community Foundation and the other generous donors of the Hampton Roads Community Foundation.

This funding will be used to expand the work of Virginia Beach Talks through LENA Grow early childhood professional development and coaching to support high-quality early learning environments. The goal is to improve the quality of early education in Virginia Beach and support the kindergarten readiness of children. LENA Grow offers strengths-based coaching and professional development for early childhood education providers. For more information about GrowSmart and its Virginia Beach Talks program, please visit [vbgrowsmart.com](http://vbgrowsmart.com).

## CITY IMPROVEMENTS/CLOSURES

- **GUNN HALL DRIVE:** A sanitary sewer rehabilitation project will require the closure of a portion of Gunn Hall Drive, between General Booth Boulevard and Upton Drive, starting Tuesday, July 5. The closure will occur weekdays from 8 a.m. to 5 p.m. and is expected to be in place for approximately 90 days, weather permitting. Contact: Alex Swafford, 757-385-8248.



## UPCOMING EVENTS

- **THOROUGHGOOD HOUSE FOCUS TOURS:** Have you ever wanted to take a deeper dive into unique historical topics? Join the Virginia Beach History Museums for a series of free "Focus Tours" at the Thoroughgood House, highlighting unique stories relating to the house, the Hampton Roads region and more. Starting July 7, these tours will run every 30 minutes from 5:30-8 p.m. each Thursday throughout the summer. Visit [www.museumsvb.org](http://www.museumsvb.org) for registration information.
- **#SECONDSATURDAY SKETCH CRAWL:** Cultural Affairs is holding their next #SecondSaturday Sketch Crawl at 1 p.m. on Saturday, July 9, in Rudee Loop. The tour will kick off near the parking lot in Rudee Loop located at 104 Atlantic Avenue. This event is free and open to the public. Email [ngoodale@vbgov.com](mailto:ngoodale@vbgov.com) to RSVP.



## ATTACHMENTS

- ◆ June 29, 2022 – Copy of a notice of a FIOS® TV programming change.
- ◆ Virginia Beach Television (VBTV) Program Schedule | July 3 through July 9, 2022.



## **Fios® TV Broadcast Fee**

Effective on or after 60 days from the date of this message, you will receive a \$5 increase in your monthly Fios TV Broadcast Fee. This increase helps cover a portion of the costs local TV stations charge Verizon for their programming and is subject to change.




Cox Cable Channels 46, 47 & 48  
Verizon Cable Channels 46, 47 & 45


## PROGRAM SCHEDULE JULY 3 – JULY 9, 2022


VIRGINIA BEACH TELEVISION provides locally produced programming to support the mission of the Virginia Beach Municipal Government and the Virginia Beach City Public School System. Program listings reflect expected airtimes but may be preempted by public meetings, hearings, and special events.

 e-Streaming is available at <https://www.vbgov.com/media> for all **LIVE** public sessions of Virginia Beach City Council and Planning Commission meetings, archives of previous meetings, and original VBTV programming. **LIVE** meetings and previous sessions of the Virginia Beach City School Board can be accessed at <http://www.vbschools.com/schoolboard/archive>.

### PUBLIC MEETINGS

 **VIRGINIA BEACH CITY COUNCIL MEETING (Cox 48 / Verizon 45)** — *Recablecast of the June 28 workshop*: Sun 9am. **LIVE**: Tue, Informal Session 3pm; Formal Session 6pm. Recablecast: Thu 7pm; Fri 9am.

 **VIRGINIA BEACH CITY SCHOOL BOARD MEETING (Cox 47 / Verizon 47)** — *Recablecast of the June 28 meeting*: Mon 2pm; Wed 7pm; Sat 9am.

 **VIRGINIA BEACH CITY PUBLIC HIGH SCHOOL GRADUATIONS (Cox 46 / Verizon 46)** — Each graduation will play at 10am, 2pm, and 6pm on the date indicated below.

Tuesday, July 5	Ocean Lakes High School
Wednesday, July 6	Kempsville High School
Thursday, July 7	Cox High School

*AccessVB (formerly Virginia Beach Television), is upgrading vital infrastructure and unable to present our usual spectrum of programming. As noted above, live meetings and replays of those meetings will continue unchanged because of their importance, but the remainder of our schedule will be replaced with Community Matters, our text-based information channel featuring current events and late-breaking news of interest to local citizens.*

Visit our web site at  
[www.VBgov.com/VBTV](http://www.VBgov.com/VBTV)

For more information regarding VBTV programming please contact the Creative Services Division at 385-1868 or [multimedia@vbgov.com](mailto:multimedia@vbgov.com)