



City of Virginia Beach

VBgov.com

OFFICE OF THE CITY MANAGER
(757) 385-4242
FAX (757) 427-5626

MUNICIPAL CENTER
BUILDING 1, ROOM 234
2401 COURTHOUSE DRIVE
VIRGINIA BEACH, VIRGINIA 23456-9001

December 2, 2011

Mr. Page Johnson, II
President
Harmony Hospitality, Inc.
1300 Diamond Springs Road
Virginia Beach, Virginia 23455

RE: Proposal for Headquarters Hotel Complex for the Virginia Beach Convention Center

Dear Mr. ~~Johnson~~ ^{Page}:

Thank you for your October 19, 2011 letter outlining a proposal to update and expand the DoubleTree Hotel on 19th Street to serve as a Headquarters Hotel Complex for the Virginia Beach Convention Center. I have provided copies of your letter to all Council Members.

After reading your letter, it appears to me that this proposal is very similar to the proposal you made to the Virginia Beach Development Authority (VBDA) in 2008. In a formal selection process, conducted by the VBDA at that time, your proposal was not ranked high enough by the VBDA to qualify for further consideration. As you know, the VBDA was operating in accordance with City Council direction provided in the form of a resolution, to pursue the development of a headquarters hotel using the PPEA process. The VBDA is continuing its process and is nearing the point where it will make a report and recommendation to the City Council. It is my understanding that the City Council must complete the current PPEA process before it would be in a position to discuss any other proposals for a Headquarters Hotel.

Thank you for your proposal and interest in upgrading your property.

Best Regards,


James K. Spore
City Manager

JKS:RSH:pam